



► FISCAL YEAR 2022

Return on Investment Report Michigan





I wanted to take a moment to express my sincere gratitude for your partnership with Arts Midwest this past year.

In fiscal year 2022, we worked on grants, programs, and other initiatives that have had a meaningful impact on Michiganders. We've supported, informed, and celebrated the arts in Michigan—building community and opportunity across your state and the Midwest.

We dug into storytelling about Michigan, including a piece about how Lake Superior State University explored the area's [Native American culture and history](#) through the NEA Big Read. We convened the staff of our nine partner State Arts Agencies at summits to encourage connection and conversation. And we launched a new brand and website to best serve Michiganders and connect them with our resources and services.

As you know well, creativity is a vital and essential aspect of Michigan's identity and economy. We're proud to support your efforts by strategically leveraging state investments to provide a positive return to Michiganders. Together, we are building unprecedented opportunity across the Midwest by advancing creativity.

I look forward to continuing our work together in the years ahead.

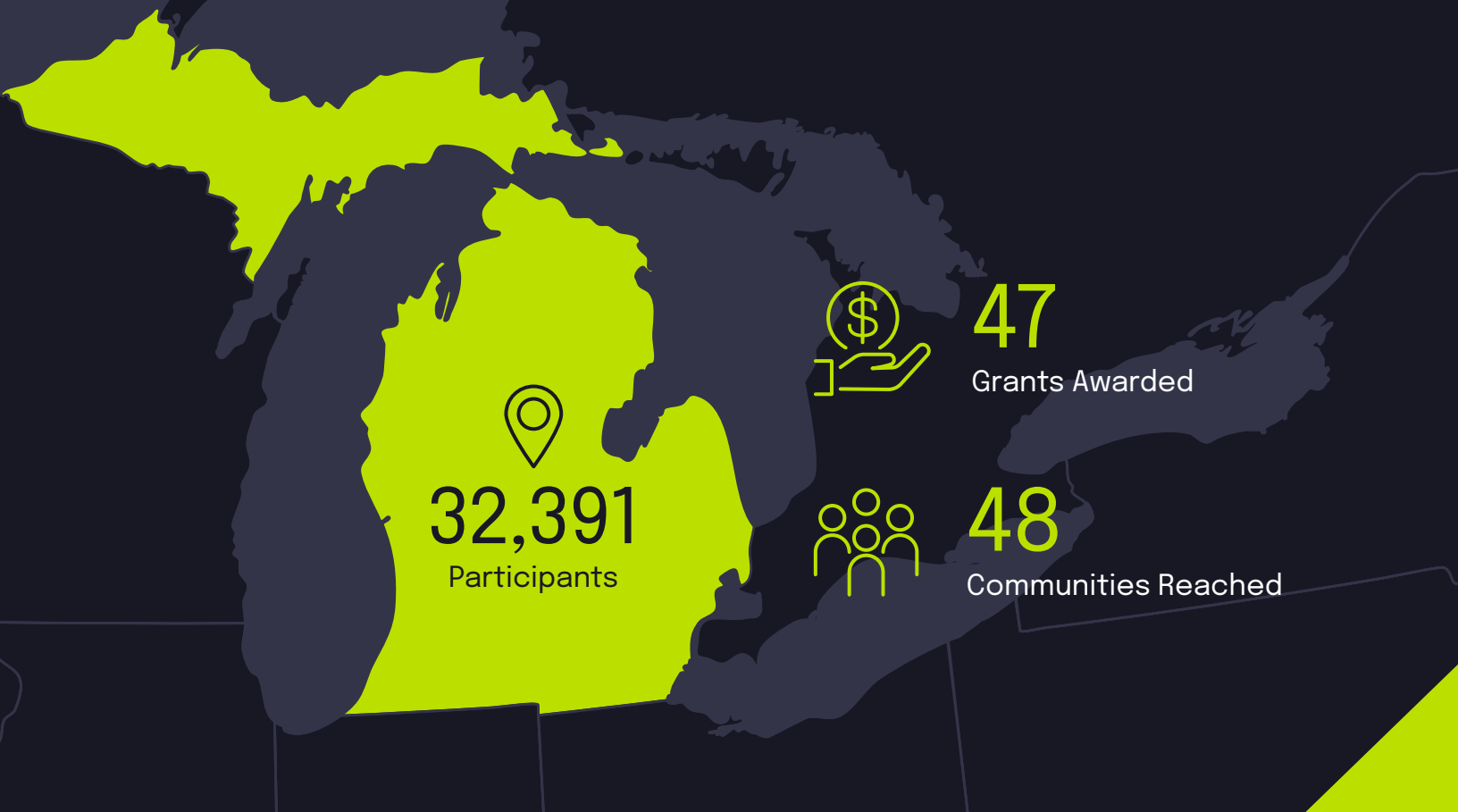
A handwritten signature in black ink that reads "Torrie Allen".

Torrie Allen
President & CEO, Arts Midwest



Michigan At A Glance

FY22: July 1, 2021 - June 30, 2022



\$70,000
State Dues



\$311,428
Returned

345%

Return On Investment

See the last page of this report for a full breakdown of our FY22 investment in Michigan.



Rehearsal for Eisenhower Dance's New Dance Fest in Southfield, supported by the GIG Fund. Photo by Allison Armfield.

We invest time, funds, and resources in organizations that advance creativity in Michigan.

<h3>GIG Fund</h3> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	30 Organizations Supported	\$75,000 Awarded	12,784 Participants in Michigan
<h3>American Rescue Plan</h3> <p>We distributed funds from the American Rescue Plan to arts and culture organizations across our region, including in Michigan. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.</p>	12 Organizations Supported	\$153,000 Awarded	
<h3>NEA Big Read</h3> <p>We partner with the National Endowment for the Arts to deliver the Big Read. The Big Read provides grants to organizations that bring communities together to read and discuss a book.</p>	5 Organizations Supported	\$82,353 Awarded	19,027 Participants in Michigan



Polynesian Arts Advocacy Council of Michigan hula workshop participants dancing with 'uli'uli, supported by the GIG Fund. Photo by Jeremy Kapla.

We support convenings, community artist residencies, and resource sharing opportunities in Michigan.

Ideas Hub

The Ideas Hub is an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations. Launched in February 2022, the Ideas Hub builds on our history of leadership development and training. Its goal is to simplify complex concepts in relatable ways, share real-life examples, and provide the framework to turn concepts into reality.

1,118
Users in Michigan

Filling the Well

Filling the Well is a podcast created to nourish, provoke, and inspire artists and arts leaders. Over the course of five episodes in 2022, creative changemakers shared their takes on how to shift power dynamics, avoid burn-out, build authentic community, share resources, and advocate for support.

2,664
Listeners (total)

World Fest

Through World Fest, we tour international musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In spring 2022, Brazilian ensemble Paulo Padilha e Bando engaged with students in Muskegon at a one-off, in-person concert.

1
Live Event

550
Participants

2021 Conference

In response to the pandemic, we pivoted our 2021 Conference for the performing arts field to a virtual gathering. In 2022 and beyond, we are investing in new efforts to convene the performing arts industry, including the Ohio Arts Presenters Network Conference and the Midwest Arts Expo.

30
Michigan
Participants

State Arts Agency (SAA) Summits

We hold semi-annual hybrid SAA Executive Director summit meetings and bimonthly video calls, which invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.



Ayodele Drum & Dance performing at TeMaTe Institute for Black Dance and Culture concert in Detroit, supported by the GIG Fund. Photo courtesy of TeMaTe Institute.

FY22 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund Fall 2021	Oscoda County Library	Mio	1	\$2,500
GIG Fund Fall 2021	Baroque on Beaver	Beaver Island	1	\$2,500
GIG Fund Fall 2021	Mackinac Arts Council	Mackinac Island	1	\$2,500
GIG Fund Fall 2021	Crystal Theatre	Crystal Falls	1	\$2,500
GIG Fund Fall 2021	Real People Media (aka Keweenaw Storytelling Center)	Calumet	1	\$2,500
GIG Fund Spring 2022	Historic Ironwood Theatre (HIT)	Ironwood	1	\$2,500
GIG Fund Spring 2022	Pine Mountain Music Festival	Hancock	1	\$2,500
GIG Fund Spring 2022	Good Hart Artist Residency	Harbor Springs	1	\$2,500
GIG Fund Spring 2022	Interlochen Center for the Arts	Interlochen	1	\$2,500
NEA Big Read	Peter White Public Library	Marquette	1	\$20,000
NEA Big Read	Petoskey District Library	Petoskey	1	\$5,000
NEA Big Read	Traverse Area District Library	Traverse City	1	\$17,353
American Rescue Plan	Ausable Artisan Village	Grayling	1	\$12,000
American Rescue Plan	City of Marquette	Marquette	1	\$8,000
American Rescue Plan	Great Lakes Children's Museum	Traverse City	1	\$12,000
American Rescue Plan	Northwest Michigan Arts & Culture Network	Traverse City	1	\$15,750
GIG Fund Fall 2021	Artists Creating Together	Grand Rapids	3	\$2,500
GIG Fund Spring 2022	Grand Rapids Children's Museum	Grand Rapids	3	\$2,500
GIG Fund Fall 2021	Benton Harbor Public Library	Benton Harbor	4	\$2,500
GIG Fund Fall 2021	South Haven Center for the Arts	South Haven	4	\$2,500
GIG Fund Fall 2021	Connecting Chords Music Festival	Kalamazoo	4	\$2,500
GIG Fund Spring 2022	The Irving S. Gilmore International Piano Festival	Kalamazoo	4	\$2,500

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund Spring 2022	Krasl Art Center	St. Joseph	4	\$2,500
NEA Big Read	Hope College	Holland	4	\$20,000
American Rescue Plan	Hope College	Holland	4	\$12,000
American Rescue Plan	South Haven Arts Association	South Haven	4	\$15,750
GIG Fund Spring 2022	Blue Dart Art	Dowagiac	5	\$2,500
GIG Fund Fall 2021	ÆPEX Contemporary Performance	Ypsilanti	6	\$2,500
GIG Fund Fall 2021	Riverfolk Music and Arts Organization	Manchester	6	\$2,500
GIG Fund Spring 2022	Neutral Zone	Ann Arbor	6	\$2,500
American Rescue Plan	Wonderfool Productions	Ypsilanti	6	\$12,000
American Rescue Plan	Youth Arts Alliance	Ypsilanti	6	\$12,000
GIG Fund Spring 2022	Wharton Center	East Lansing	7	\$2,500
GIG Fund Fall 2021	Flint Institute of Music	Flint	8	\$2,500
GIG Fund Spring 2022	Midland Center for the Arts	Midland	8	\$2,500
GIG Fund Spring 2022	Marshall M. Fredericks Sculpture Museum	University Center	8	\$2,500
NEA Big Read	Marshall M. Fredericks Sculpture Museum	University Center	8	\$20,000
American Rescue Plan	African Drum & Dance Parent Association	Flint	8	\$12,000
American Rescue Plan	Saginaw Valley State University	University Center	8	\$13,750
American Rescue Plan	Enter Stage Right Inc	Marysville	9	\$12,000
GIG Fund Spring 2022	Macomb Center for the Performing Arts	Warren	10	\$2,500
American Rescue Plan	Paint Creek Center for the Arts	Rochester	10	\$15,750
GIG Fund Fall 2021	Accent Pontiac, Inc.	Bloomfield Hills	11	\$2,500
GIG Fund Spring 2022	Creative Arts Center North Oakland County INC	Pontiac	11	\$2,500

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund Spring 2022	Gay Elders of Metro Detroit (dba SAGE Metro Detroit)	Ferndale	11	\$2,500
GIG Fund Fall 2021	City of Asylum/Detroit	Hamtramck	13	\$2,500
GIG Fund Fall 2021	TeMaTe Institute for Black Dance and Culture	Detroit	13	\$2,500
46 Organizations		35 Communities		\$310,353

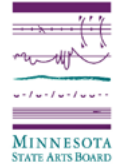
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$75,000
	American Rescue Plan	\$153,000
	NEA Big Read	\$82,353
Programs + Services	World Fest	\$0 Arts Midwest is not quantifying Paulo Padilha e Bando's visit as it took place outside of a full World Fest residency
	State Arts Agency Summits	\$875
	2021 Conference	\$200 Cost of admission to the Conference for Michigan Arts and Culture Council staff
Total services and grants		\$311,428
FY22 State Dues		\$70,000
Services and grants in excess of dues		\$241,428
Return on Investment		345%

National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

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Cover: Ballet Folklorico De Detroit and Flor de Toloache taking the stage at the Temple Theatre, supported by the GIG Fund. Photo courtesy of Temple Theatre.