



► FISCAL YEAR 2022

Return on Investment Report Wisconsin





I wanted to take a moment to express my sincere gratitude for your partnership with Arts Midwest this past year.

In fiscal year 2022, we worked on grants, programs, and other initiatives that have had a meaningful impact on Wisconsinites. We've supported, informed, and celebrated the arts in Wisconsin—building community and opportunity across your state and the Midwest.

We dug into storytelling about Wisconsin, including pieces about a new [land art festival](#), [mural projects](#), and [Black Wisconsin history](#). We convened the staff of our nine partner State Arts Agencies at summits to encourage connection and conversation. We showed up in Bayfield for our annual staff retreat. And we launched a new brand and website to best serve Wisconsinites and connect them with our resources and services.

As you know well, creativity is a vital and essential aspect of Wisconsin's identity and economy. We're proud to support your efforts by strategically leveraging state investments to provide a positive return to Wisconsinites. Together, we are building unprecedented opportunity across the Midwest by advancing creativity.

I look forward to continuing our work together in the years ahead.

A handwritten signature in black ink that reads "Torrie Allen".

Torrie Allen
President & CEO, Arts Midwest



Wisconsin At A Glance

FY22: July 1, 2021 - June 30, 2022



42
Grants Awarded



33
Communities Reached



\$36,348
State Dues



\$208,075
Returned

472%
Return On Investment

See the last page of this report for a full breakdown of our FY22 investment in Wisconsin.



Bear Clan members dancing and singing at a Museum of Wisconsin Art event supported by the GIG Fund. Photo courtesy of Museum of Wisconsin Art.

We invest time, funds, and resources in organizations that advance creativity in Wisconsin.

GIG Fund We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.	16 Organizations Supported	\$40,000 Awarded	8,490 Participants in Wisconsin
American Rescue Plan We partnered with our member state arts agencies to distribute funds from the American Rescue Plan to arts and culture organizations across our region. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.	25 Organizations Supported	\$142,000 Awarded	
Shakespeare in American Communities We partner with the National Endowment for the Arts to deliver Shakespeare in American Communities. Grants support performances of and workshops about Shakespeare's plays in schools, community centers, and the juvenile justice system.	1 Organization Supported	\$25,000 Awarded	3,960 Participants in Wisconsin



Kassa Overall and Rob Dz perform at a May 2022 GIG Fund event in Madison, Wisconsin. Photo courtesy of Arts + Literature Laboratory.

We support convenings, community artist residencies, and resource sharing opportunities in Wisconsin.

<p>Ideas Hub</p> <p>The Ideas Hub is an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations. Launched in February 2022, the Ideas Hub builds on our history of leadership development and training. Its goal is to simplify complex concepts in relatable ways, share real-life examples, and provide the framework to turn concepts into reality.</p>	<p>1,310 Users in Wisconsin</p>
<p>Filling the Well</p> <p>Filling the Well is a podcast created to nourish, provoke, and inspire artists and arts leaders. Over the course of five episodes in 2022, creative changemakers shared their takes on how to shift power dynamics, avoid burn-out, build authentic community, share resources, and advocate for support.</p>	<p>2,664 Listeners (total)</p>
<p>2021 Conference</p> <p>In response to the pandemic, we pivoted our 2021 Conference for the performing arts field to a virtual gathering. In 2022 and beyond, we are investing in new efforts to convene the performing arts industry, including the Ohio Arts Presenters Network Conference and the Midwest Arts Expo.</p>	<p>60 Wisconsin Participants</p>
<p>State Arts Agency Summits</p> <p>We hold semi-annual hybrid State Arts Agency Executive Director summit meetings and bimonthly video calls, which invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.</p>	



Bill Miller performing at the Pump House Regional Arts Center's 2022 Artspire festival in La Crosse, supported by the GIG Fund. Photo courtesy of Pump House Regional Arts Center.

FY22 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund Fall 2021	Young Auditorium	Whitewater	1	\$2,500
American Rescue Plan	Festival Choir INC	Madison	2	\$3,000
American Rescue Plan	Madison Choral Project	Madison	2	\$3,000
American Rescue Plan	Salon Piano Series INC	Madison	2	\$3,000
American Rescue Plan	TNW Ensemble Theater	Madison	2	\$3,000
American Rescue Plan	Wisconsin Chamber Orchestra INC	Madison	2	\$10,000
American Rescue Plan	Wisconsin Music Educators Association	Waukegan	2	\$3,000
GIG Fund Fall 2021	River Arts	Prairie du Sac	2	\$2,500
GIG Fund Fall 2021	Monroe Arts Center, Inc.	Monroe	2	\$2,500
GIG Fund Spring 2022	Communication Madison	Madison	2	\$2,500
GIG Fund Spring 2022	Arts + Literature Laboratory (ALL)	Madison	2	\$2,500
GIG Fund Fall 2021	Friends of Rapids Music	Wisconsin Rapids	3	\$2,500
GIG Fund Fall 2021	McIntosh Memorial Library	Viroqua	3	\$2,500
GIG Fund Spring 2022	Pump House Regional Arts Center	La Crosse	3	\$2,500
American Rescue Plan	Florentine Opera Company	Milwaukee	4	\$10,000
American Rescue Plan	Girls Rock Milwaukee INC	Milwaukee	4	\$3,000
American Rescue Plan	Marquette University	Milwaukee	4	\$10,000
American Rescue Plan	Milwaukee Chamber Theatre	Milwaukee	4	\$10,000
American Rescue Plan	Milwaukee Festival Brass LTD.	Milwaukee	4	\$3,000
American Rescue Plan	Milwaukee Jewish Federation INC	Milwaukee	4	\$10,000
American Rescue Plan	Next Act Theatre INC	Milwaukee	4	\$10,000
American Rescue Plan	Piano Arts Of Wisconsin INC	Milwaukee	4	\$3,000

Grant Opportunity	Organization	City	Congressional District	Grant Amount
American Rescue Plan	Sculpture Milwaukee INC.	Milwaukee	4	\$10,000
American Rescue Plan	West Side Arts Un Limited	Milwaukee	4	\$3,000
American Rescue Plan	Wisconsin Conservatory Of Music INC	Milwaukee	4	\$3,000
GIG Fund Spring 2022	TRUE SKOOL	Milwaukee	4	\$2,500
Shakespeare in American Communities	Milwaukee Repertory Theater	Milwaukee	4	\$25,000
American Rescue Plan	Arts Wisconsin, Inc.	Madison	5	\$3,000
American Rescue Plan	Bach Dancing & Dynamite Society Of Wisconsin INC	Madison	5	\$3,000
American Rescue Plan	Capita Productions INC	Milwaukee	5	\$3,000
American Rescue Plan	Festival City Symphony INC.	Muskego	5	\$7,000
American Rescue Plan	Forward Theater Company	Madison	5	\$10,000
American Rescue Plan	Greendale Chapter H100 of the Spebsqsa Inc.	Oconomowoc	5	\$3,000
GIG Fund Spring 2022	Madison Music Collective	Madison	5	\$2,500
GIG Fund Fall 2021	Thrasher Opera House	Green Lake	6	\$2,500
GIG Fund Spring 2022	Plymouth Arts Center	Plymouth	6	\$2,500
GIG Fund Spring 2022	Green Lake Festival of Music	Green Lake	6	\$2,500
American Rescue Plan	Wausau Conservatory of Music	Wausau	7	\$3,000
GIG Fund Fall 2021	Lake Superior Big Top Chautauqua	Washburn	7	\$2,500
GIG Fund Fall 2021	Buttermilk Falls Folk School	Osceola	7	\$2,500
American Rescue Plan	Neville Public Museum Of Brown County	Green Bay	8	\$10,000
GIG Fund Spring 2022	Woodland Indian Art, Inc.	Oneida	8	\$2,500
42 Organizations		18 Communities		\$207,000

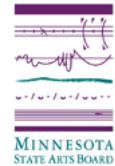
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund		\$40,000
	American Rescue Plan		\$142,000
	Shakespeare in American Communities		\$25,000
Programs + Services	2021 Conference	\$200 Cost of admission to the Conference for Wisconsin Arts Board staff	
	State Arts Agency Summits		\$875
Total services and grants			\$208,075
FY22 State Dues			\$36,348
Services and grants in excess of dues			\$171,727
Return on Investment			472%

National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

anne.romens@artsmidwest.org

Cover: Milwaukee Repertory Theater presents *As You Like It* in the Quadracci Powerhouse, supported by Shakespeare in American Communities. Photo by Michael Brosilow.