



IDEAS HUB

Worksheet 1: Fundraising 101 (Exploring Your Identities)

As a way of exploring what kind of fundraising could feel great to you, take a few minutes to do some self-reflection around the questions in this worksheet. The answers could be very specific or very broad or both.

STEP 1: HOW WOULD YOU DESCRIBE YOUR FULL SET OF IDENTITIES?

Examples: Black, Indigenous, queer, sober, crafter, working class, affluent, Minnesotan, witch, Christian, immigrant, etc.

STEP 2: WHAT SUPERPOWERS DO THESE IDENTITIES GIVE YOU?

Examples: “being sober means I understand why fundraising events loaded with alcohol are problematic”; “being Buddhist means I know how to bring my attention back to my breath”, etc.)



M I D W E S T Worksheet 1: Fundraising 101 (Exploring Your Identities)

STEP 3: WHEN HAVE YOU ASKED FOR HELP IN A WAY THAT FELT GOOD TO YOU?

HOW DID YOU DID IT? WHY DO YOU THINK IT WORKED?

Please be specific. Example: My car broke down last week, and I needed a car to be able to transport my family and go to work. I called my mother and said, “Hey Mom! How’s it going? Do you have a second? Our car broke down today and we were hoping to be able to go visit a sick friend this weekend. Since you have a second car, would we be able to borrow a car this weekend?” She said yes, probably because she knew I needed it and she wasn’t using it that day.

STEP 4: WHO WOULD YOU DESCRIBE AS “YOUR PEOPLE?”

Example: other sober folks, people who care about trains, environmentalists, Black folks, biracial folks, Asian folks, theater kids, other young mothers, etc.)

STEP 5: WHAT SUPERPOWERS DO YOUR PEOPLE HAVE?



IDEAS HUB

Worksheet 1: Fundraising 101 (Exploring Your Identities)

STEP 6: WHEN HAVE YOU SEEN YOUR PEOPLE ASK FOR HELP IN A WAY THAT FELT GOOD TO YOU? HOW DID THEY DO IT?

STEP 7: WHEN HAVE YOU PARTICIPATED IN FUNDRAISING THAT FELT GOOD TO YOU?

STEP 8: WHEN YOU READ WHAT YOU REFLECTED ABOUT ABOVE, WHAT KINDS OF FUNDRAISING MIGHT FEEL GOOD TO YOU AND YOUR PEOPLE?

Example: given our identities, maybe we shouldn't have alcohol at our events; given the car ask for help, maybe being direct about what we need is helpful; maybe asking for smaller donations from hundreds of people is most comfortable to us, etc.