

illinois

2021 ROI REPORT

ARTS MIDWEST + ILLINOIS ARTS COUNCIL AGENCY



Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

We work closely with the Illinois Arts Council Agency to ensure that all people have access to enriching creative experiences.

30

GRANTS
AWARDED

35

COMMUNITIES
REACHED

\$66,200

STATE DUES

\$493,468

RETURNED

21,360

PARTICIPANTS

645%

RETURN ON INVESTMENT

See the last page of this report for a complete
breakdown of our FY21 investment in Illinois.



Audience members watch the screening of "PARAMODERNITIES" by Netta Yerushalmy, presented by the Dance Center of Columbia College Chicago.

Photo: Valentine Pucarelli, courtesy of Columbia College Chronicle.

We **invest grant funds, tools, and resources** in Illinoisan organizations and communities.

These programs seek to support creativity, catalyze community-defined changes, and build capacity.

30

GRANTS AWARDED



The American Indian Center's Big Drum Ensemble performs with Fifth House Ensemble during "Rivers Emphyrean" at Brushwood Center at Ryerson Woods.

Photo: Michael Kardas, Courtesy of Brushwood Center at Ryerson Woods.

We **bring Illinoisans together** to network, learn from each other, and find new ways to collaborate.

These spaces help organizations and leaders test ideas, identify new strategies, and build their skills.

21,360

PARTICIPANTS



*Staged reading performance of
Mud Life at Facility Theatre in
Chicago, IL.*

Photo: Jordan Tragash

We **support growth and connection** by sharing toolkits, resources, and moments of learning and inspiration.

We offer trainings and gatherings for Illinoisans to access these materials and learn from one another.

35

COMMUNITIES
REACHED

FY22: american rescue plan

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation's recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$151,680
INVESTED IN IL ^

grantee	city	cd*	award
Art Institute of Chicago	Chicago	7	\$8,500
Aurora University	Aurora	11	\$8,000
Board of Trustees of Southern Illinois University	Edwardsville	15	\$8,300
Center for International Performance and Exhibition	Chicago	9	\$8,380
Columbia College Chicago	Chicago	7	\$8,500
Constellation Performing Arts	Chicago	5	\$8,500
Freedom Hall	Park Forest	2	\$8,500
Garfield Park Conservatory Alliance	Chicago	7	\$8,500
Guarneri Hall NFP	Chicago	7	\$7,500
Hyde Park Jazz Festival	Chicago	5	\$8,500
Legacy Theater Foundation, Inc.	Carthage	18	\$8,500
Lewis University	Romeoville	2	\$7,500
McKendree University	Lebanon	12	\$9,000
Mendelssohn Performing Arts Center	Rockford	17	\$9,000

*Congressional District

^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

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FY22: american rescue plan (continued)

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation’s recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$151,680

INVESTED IN IL ^

grantee	city	cd*	award
Millikin University	Decatur	13	\$9,000
Oakton Community College	Des Plaines	10	\$9,000
Paris Center of Fine Arts	Paris	15	\$7,500
Uptown United	Chicago	9	\$9,000
18 ORGANIZATIONS			\$151,680

*Congressional District
^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

united states regional arts resilience fund

Arts Midwest offered grants through **United States Regional Arts Resilience Fund**, a national recovery initiative helping under-resourced arts and culture organizations weather the COVID-19 crisis. This fund prioritized arts and cultural organizations in rural communities and organizations led by and/or serving Indigenous people and people of color. Phase 1 focused on organizations with annual budgets between \$250,000 – \$10 million, and Phase 2 focused on organizations with annual budgets between \$50,000 – \$249,999.

grantee	city	cd*	award
American Indian Center	Chicago	5	\$50,000
Artists ReEnvisioning Tomorrow	Peoria	18	\$40,000
Congo Square Theatre Company	Chicago	7	\$50,000
Enrich Chicago	Chicago	7	\$50,000
National Museum of Mexican Art	Chicago	4	\$55,000
Public Media Institute	Chicago	3	\$40,000
Threewalls	Chicago	4	\$50,000
Urbana Champaign Independent Media Center	Urbana	13	\$30,000
8 ORGANIZATIONS			\$365,000

*Congressional District

touring fund

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	cd*	award	participants
Arts & Issues Series at Southern Illinois University	Edwardsville	15	\$1,000	86
Auditorium Theatre	Chicago	7	\$4,000	4,166
Center for Performing Arts at Governors State University	University Park	2	\$4,000	^
Chicago Symphony Orchestra	Chicago	7	\$4,000	613
Dominican University Performing Arts Center	River Forest	4	\$2,600	^
Experimental Sound Studio	Chicago	9	\$1,000	^
Fine and Performing Arts Center at Moraine Valley Community College	Palos Hills	3	\$4,000	241
Friends of Casavant 3062	La Grange	5	\$1,000	175
Gorton Community Center	Lake Forest	10	\$2,000	139
Harris Theater for Music and Dance	Chicago	7	\$4,000	^
Krannert Center for the Performing Arts	Champaign	13	\$4,000	^
McAninch Arts Center at College of DuPage	Glen Ellyn	6	\$4,000	^
Quad City Arts	Rock Island	17	\$4,000	260
The Dance Center of Columbia College Chicago	Chicago	7	\$4,000	96
UChicago Presents at The University of Chicago	Chicago	1	\$2,600	305
UIS Performing Arts Center	Springfield	13	\$3,100	4,912
16 ORGANIZATIONS			\$49,300	10,993

*Congressional District ^Participant data not reported.

shakespeare in american communities

Shakespeare in American Communities connects young people across the country to Shakespeare’s plays by supporting performances and workshops in schools and the juvenile justice system. Managed on behalf of the National Endowment for the Arts, the program provides grants to theater companies and nonprofit organizations across the nation.

grantee	city	cd*	award	participants
Chicago Shakespeare Theater	Chicago	7	\$25,000	1,898
1 ORGANIZATION			\$25,000	1,898

national endowment for the arts big read

Another program we manage on behalf of the National Endowment for the Arts, **NEA Big Read** brings communities together around the shared activity of reading and discussing a book. The program provides grants to community reading programs designed around an NEA Big Read book.

grantee	city	cd*	award	participants
Morton Public Library	Morton	18	\$5,308	561
Galesburg Public Library	Galesburg	17	\$10,000	568
Chillicothe Public Library District	Chillicothe	18	\$9,510	1,119
The Academy of Lifelong Learning at Lincoln Land Community College	Springfield	13	\$15,000	4,836
Booth Library	Charleston	15	\$14,000	1,332
5 ORGANIZATIONS			\$53,818	8,416

*Congressional District

2020 arts midwest conference

The **Arts Midwest Conference** supported the Midwest performing arts booking and touring industry. In response to the pandemic, Arts Midwest and Western Arts Alliance (WAA) combined teams, resources, and imaginations to create an innovative four-day virtual event for the performing arts field. The October 2020 Virtual Conference provided opportunities to hear from industry leaders, gather new ideas, connect with colleagues, and map a way forward, and brought together over 1,800 performing arts professionals from the Midwest and beyond.

organization	city	cd*	participants
Alliance Brass	Bensenville	11	1
Athenaeum Theatre Production, NFP	Chicago	7	1
Aurora University	Aurora	11	1
Blujazz Promotions and Booking	Wilmette	9	1
BritBeat - A Tribute To The Beatles	Chicago	7	1
Carbondale Community Arts	Carbondale	12	1
Celtic Angels	Buffalo Grove	10	1
Chicago Dance Crash	Chicago	7	1
Chicago Youth Shakespeare	Chicago	7	1
College of DuPage	Glen Ellyn	6	1
College of Lake County	Grayslake	10	1
Contenidos Artisticos INC	Chicago	7	1
Department of Cultural Affairs & Special Events (DCASE), City of Chicago	Chicago	7	1
Dominican University Performing Arts Center	River Forest	7	1
Egyptian Theatre	Dekalb	16	3

(continued)

Elgin Community College	Dekalb	16	1
Gin Ridge Music	Macomb	18	1
Gorton Community Center	Lake Forest	10	2
Governors State University Center for Performing Arts	University Park	2	1
GreatWorks Touring Theatre	Libertyville	10	1
Griffin Theatre Company	Chicago	7	1
Illinois Arts Council Agency	Chicago	7	2
Intercultural Music Production	Chicago	7	1
Jodi Beach - Unforgettable: Songs & Stories from the Great American Songbook	Rockford	16	1
Kirkland Fine Arts Center, Millikin University	Decatur	13	1
Links Hall (Chicago)	Chicago	7	1
Lisa Rock Entertainment	Grayslake	10	1
Marion Cultural and Civic Center	Marion	12	1
McAninch Arts Center	Glen Ellyn	6	3

*Congressional District

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2020 arts midwest conference (continued)

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organization	city	cd*	participants
Michigan Opera Theater	Highland Park	10	1
Mint Talent Group	Oak Park	7	1
Moraine Valley Community College	Palos Hills	3	1
North Central College	Naperville	11	1
Nuns4Fun Entertainment	Chicago	7	1
ONESTI ENTERTAINMENT/ARCA	St. Charles	14	1
Paris Center of Fine Arts	Paris	15	1
People Made Visible/West Chicago City Museum	West Chicago	7	1
Québec Government Office in Chicago	Chicago	7	1
Self Employed/University of Chicago	Chicago	7	1
Southern Illinois University Edwardsville	Edwardsville	15	1
Spektral Quartet	Chicago	7	1
The Builders Initiative	Chicago	7	1
The Legacy Theater	Carthage	18	1
Third Coast Percussion	Chicago	7	1
Western Illinois University BCA	Macomb	18	3

43 ORGANIZATIONS

95 Participants

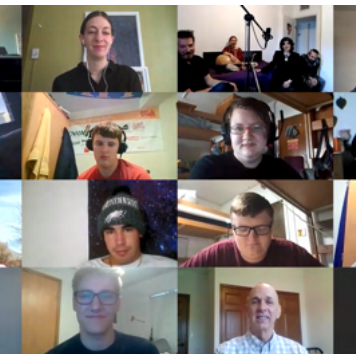
*Congressional District

world fest online

This year, **World Fest Online** worked to bring the in-person excitement of World Fest to a virtual platform. Paulo Padilha e Bando from Brazil, Hikaru from Japan, and Hadar Maoz from Israel all created thoughtful and engaging videos featuring their music, their culture, and a special peek into their lives. Audiences in World Fest partner community Carbondale, Illinois, and throughout the state tuned in to virtual concert premieres and followed along on Daily World Fest for a month of daily activity prompts tied to the videos.

This was most definitely a success on many fronts... It was educational!

Chad Askim,
4th Grade Teacher



12
VIDEOS



8
ONLINE
WORKSHOPS



3
ENSEMBLES



22_k
VIEWS



FEATURED STORY

Building Connection at the National Museum of Mexican Art

In 2020, the National Museum of Mexican Art, like hundreds of other museums across the country, faced many challenges in adapting their programming during the pandemic.

The museum, situated in the Pilsen neighborhood of Chicago, put lots of effort into providing a diverse range of inclusive programming that created opportunities for both community youth and elders.

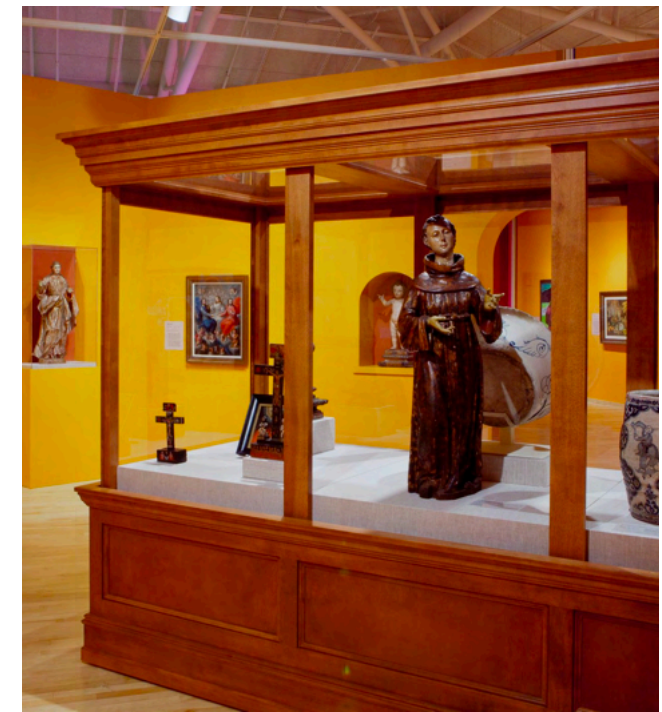
Highlights include Yollocalli Arts Reach, their youth arts program, and Viva La Vida, the museum's creative aging program for community members 55 and older. To adjust to the pandemic, Yollocalli provided students with the materials needed to continue creating at home.

"At the core is these relationships and this community that we're building."

Vanessa Sanchez
Director, Yollocalli Arts Reach

The National Museum of Mexican Art is a
United States Regional Arts Resilience Fund Grantee

Photos courtesy of the National Museum of Mexican Art.



8

PUBLIC

WEBINARS

4,284

REGISTRANTS &
VIEWERS

webinars

Our FY21 webinars reached viewers across our region on issues that mattered. With topics ranging from political polarization to COVID-19 relief to anti-racism work, participants dug into capacity building and gained new insights.

Art to Bridge Divides

Anti-Racism in a Rural Setting

Nurturing the Rural Ecosystem

How to Use Scenario Planning to Make Strategic Decisions

COVID-19 Relief for Arts Organizations

NEA Big Read: Sharing Stories



2021 ILLINOIS FINANCES

Arts Midwest leverages public and private dollars to bring services to our states.

SERVICES AND GRANTS

United States Regional Arts Resilience Fund	\$365,000	
Touring Fund	\$49,300	
Shakespeare in American Communities	\$25,000	
NEA Big Read	\$53,818	
Arts Midwest Conference	\$350	<i>Cost of admission to the Conference for Illinois Arts Council Agency staff</i>
World Fest	-	<i>Due to the virtual nature of World Fest in FY21, Arts Midwest is not quantifying this investment in Illinois</i>
TOTAL	\$493,468	

RETURN ON INVESTMENT

Total services and grants	\$493,468
FY21 State Dues	\$66,200
Services and grants in excess of dues	\$427,268

ROI **645%**

OUR SUPPORTERS

Arts Midwest relies on support from the National Endowment for the Arts, our nine member state arts agencies, corporations and foundations, and our individual donors to present programming to our partner communities.



state arts agencies



foundations, corporations, and government funders

The Andrew W. Mellon Foundation
Bush Foundation
Barr Foundation
Margaret A. Cargill Philanthropies

McKnight Foundation
3M
Kaufman Family Fund for Israeli Cultural Exchange
U.S. Department of State

Women's Suffrage Centennial Commission
Quebec Government Office in Chicago
The Howard B. & Ruth F. Brin
Jewish Arts Endowment Fund

thank you

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

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Vice President

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