

indiana

2021 ROI REPORT

ARTS MIDWEST + INDIANA ARTS COMMISSION



Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

We work closely with the Indiana Arts Commission to ensure that all people have access to enriching creative experiences.

INDIANA

AT-A-GLANCE

FY21

JULY 1, 2020 TO JUNE 30, 2021

24

GRANTS
AWARDED

18

COMMUNITIES
REACHED

\$38,825

STATE DUES

\$333,150

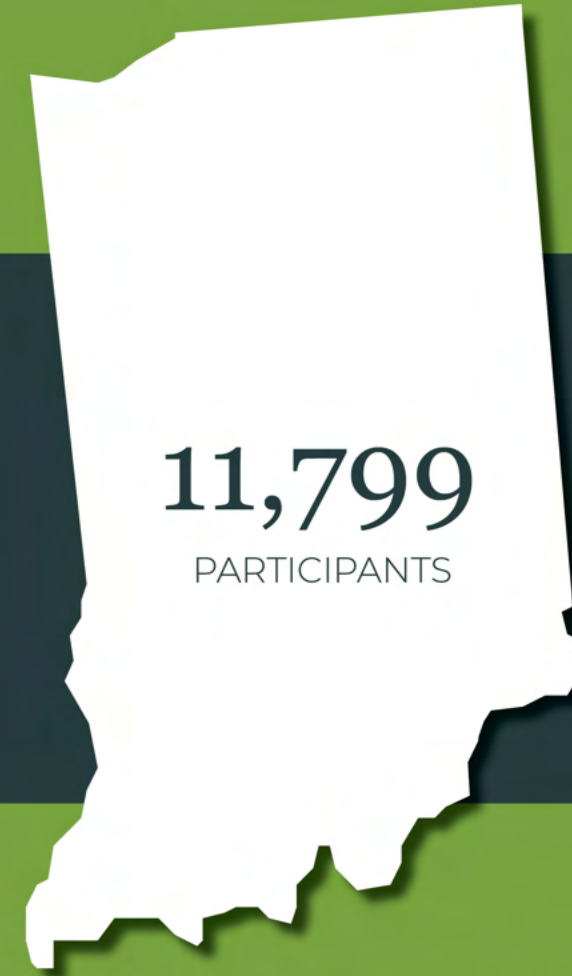
RETURNED

11,799

PARTICIPANTS

758%

RETURN ON INVESTMENT



See the last page of this report for a complete breakdown of our FY21 investment in Indiana.



Ensemble and crew members prepare for Hikaru's virtual performance for the Rush County Arts and Cultural Council.

We **invest grant funds, tools, and resources** in Hoosier organizations and communities.

These programs seek to support creativity, catalyze community-defined changes, and build capacity.

24

GRANTS AWARDED



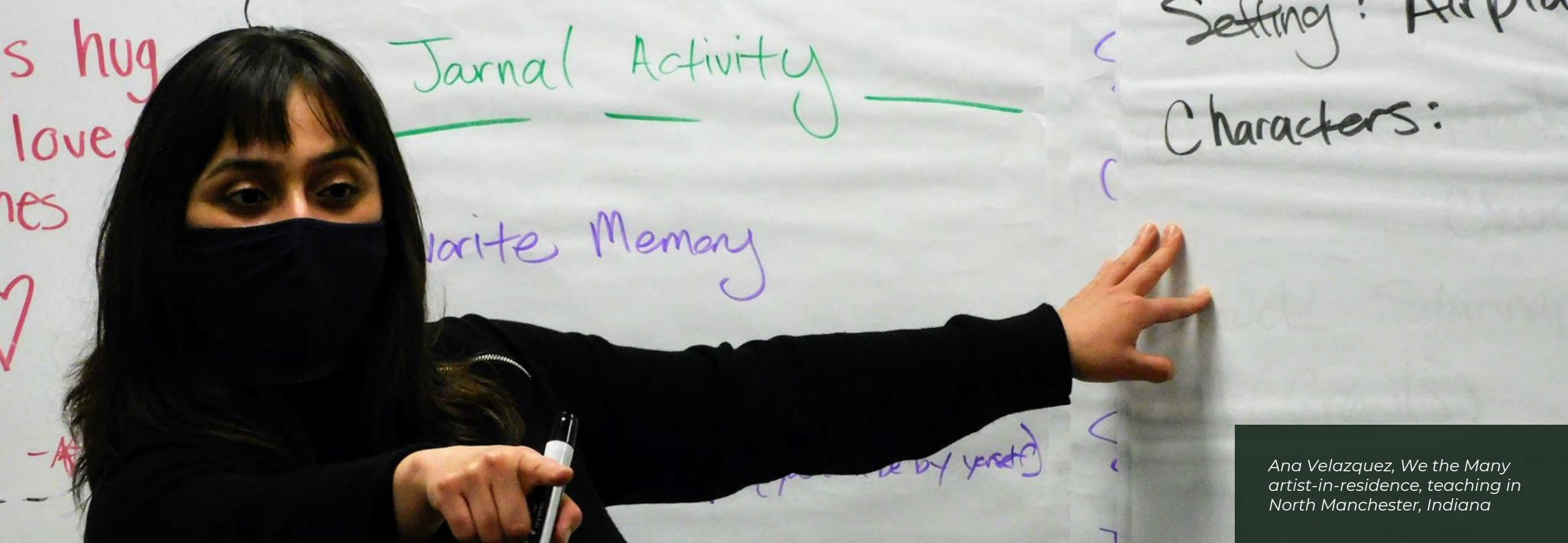
Chicago-based music collective, Jarochicanos, after their student performance in Wabash, Indiana.

We **bring Hoosiers together** to network, learn from each other, and find new ways to collaborate.

These spaces help organizations and leaders test ideas, identify new strategies, and build their skills.

11,799

PARTICIPANTS



Ana Velazquez, We the Many
artist-in-residence, teaching in
North Manchester, Indiana

We **support growth and connection** by sharing toolkits, resources, and moments of learning and inspiration.

We offer trainings and gatherings for Hoosiers to access these materials and learn from one another.

18

COMMUNITIES
REACHED

FY22: american rescue plan

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation's recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$105,500
INVESTED IN INDIANA ^

grantee	city	cd*	award
Actors Community Theater of Seymour, Inc.	Seymour	9	\$3,000
African American Achievers Youth Corps, Inc.	Gary	1	\$3,000
Arts Illiana, Inc.	Terre Haute	8	\$3,000
Arts United of Greater Fort Wayne	Fort Wayne	3	\$3,000
Believe In A Dream Inc	Fort Wayne	3	\$3,000
City of Bloomington	Bloomington	9	\$3,000
City of Carmel	Carmel	5	\$3,000
City of Fishers	Fishers	5	\$3,000
City of Franklin	Franklin	9	\$5,000
City of Goshen	Goshen	2	\$5,000
City of Jeffersonville	Jeffersonville	9	\$3,000
City of Kokomo	Kokomo	4	\$5,000
City of Lebanon	Lebanon	4	\$5,000
City of New Albany	New Albany	9	\$5,000
Columbus Area Arts Council	Columbus	6	\$3,000
Creative Women of the World	Fort Wayne	3	\$3,000

*Congressional District

^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

CONTINUED >

FY22: american rescue plan (continued)

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation’s recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$105,500

INVESTED IN INDIANA ^

grantee	city	cd*	award
Forgotten Clefs, Inc.	Bloomington	9	\$3,000
Fusion Arts Alliance	Fairmount	5	\$3,000
Hagerstown Nettle Creek Players	Hagerstown	6	\$3,000
Haynie's Corner Arts District Association	Evansville	8	\$3,000
Imagine:Nation Rush Inc.	Rushville	6	\$3,000
L'arc en Ciel Theatre Group	Crown Point	1	\$3,000
Madison Area Arts Alliance	Hanover	6	\$3,000
Nickel Plate Arts	Noblesville	5	\$3,000
Northern Indiana Bluegrass Association, Inc.	Fort Wayne	3	\$3,000
Rivertown Storytellers At The Rivers Bend Inc.	Newburgh	8	\$3,000
Tippecanoe Arts Federation	Lafayette	4	\$3,000
Tippecanoe Arts Federation	Lafayette	4	\$5,500
Town of Nashville	Nashville	9	\$3,000
Wabash Marketplace	Wabash	2	\$3,000
Zionsville Cultural District	Zionsville	5	\$3,000

31 ORGANIZATIONS

\$105,500

*Congressional District
^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

united states regional arts resilience fund

Arts Midwest offered grants through United States Regional Arts Resilience Fund, a national recovery initiative helping under-resourced arts and culture organizations weather the COVID-19 crisis. This fund prioritized arts and cultural organizations in rural communities and organizations led by and/or serving Indigenous people and people of color. Phase 1 focused on organizations with annual budgets between \$250,000 – \$10 million, and Phase 2 focused on organizations with annual budgets between \$50,000 – \$249,999.

grantee	city	cd*	award
Asante Children's Theatre	Indianapolis	7	\$50,000
Beachfront Dance School	Gary	1	\$15,000
Community School of the Arts	Marion	5	\$50,000
Eiteljorg Museum of American Indians and Western Art	Indianapolis	7	\$50,000
Freetown Village	Indianapolis	7	\$25,000
Iibada Dance Company	Indianapolis	7	\$25,000
Indiana Performing Arts Theatre	Indianapolis	7	\$20,000
Shawnee Theatre of Greene County	Bloomfield	8	\$30,000
8 ORGANIZATIONS			\$265,000

*Congressional District

touring fund

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	cd*	award	participants
Arts Place	Portland	3	\$1,200	155
Civic Hall Performing Arts Center	Richmond	6	\$4,000	^
DePauw University School of Music	Greencastle	4	\$1,400	1,070
Eiteljorg Museum of American Indians and Western Art	Indianapolis	7	\$2,000	106
Embassy Theatre	Fort Wayne	3	\$2,350	1,055
Ensemble Music Society of Indianapolis	Indianapolis	5	\$2,350	^
Indianapolis Movement Arts Collective	Indianapolis	7	\$1,000	^
International Violin Competition of Indianapolis	Indianapolis	7	\$2,300	740
IU Auditorium	Bloomington	9	\$4,000	3,350
Jacobs School of Music at the Indiana University Bloomington	Bloomington	9	\$4,000	^
Jasper Community Arts	Jasper	8	\$1,000	116
MidWay Music Speaks	Bloomington	9	\$1,700	205
Richmond Shakespeare Festival	Richmond	6	\$1,500	160
The Honeywell Center	Wabash	2	\$4,000	2,705
16 ORGANIZATIONS			\$32,800	9,662

*Congressional District ^Participant data not reported.

shakespeare in american communities

Shakespeare in American Communities connects young people across the country to Shakespeare’s plays by supporting performances and workshops in schools and the juvenile justice system. Managed on behalf of the National Endowment for the Arts, the program provides grants to theater companies and nonprofit organizations across the nation.

grantee	city	cd*	award	participants
Shakespeare Notre Dame	South Bend	2	\$20,000	55
1 ORGANIZATION			\$20,000	55

national endowment for the arts big read

Another program we manage on behalf of the National Endowment for the Arts, **NEA Big Read** brings communities together around the shared activity of reading and discussing a book. The program provides grants to community reading programs designed around an NEA Big Read book.

grantee	city	cd*	award	participants
Vigo County Public Library	Terre Haute	8	\$15,000	1,436
1 ORGANIZATION			\$15,000	1,436

*Congressional District

2020 arts midwest conference

The **Arts Midwest Conference** supported the Midwest performing arts booking and touring industry. In response to the pandemic, Arts Midwest and Western Arts Alliance (WAA) combined teams, resources, and imaginations to create an innovative four-day virtual event for the performing arts field. The October 2020 Virtual Conference provided opportunities to hear from industry leaders, gather new ideas, connect with colleagues, and map a way forward, and brought together over 1,800 performing arts professionals from the Midwest and beyond.

organization	city	cd*	participants
Arte Mexicano en Indiana	Indianapolis	7	1
Ball State University - Emens Auditorium	Muncie	6	1
Dance Kaleidoscope	Indianapolis	7	1
DeBartolo Performing Arts Center at Notre Dame	Notre Dame	2	1
Duo Sequenza	Valparaiso	1	1
Emens Auditorium	Muncie	6	1
Franc D'Ambrosio Inc.	Granger	2	1
Heartland Productions	Fort Wayne	3	1
Honeywell Foundation	Wabash	2	5
Indiana Arts Commission	Indianapolis	7	2
Indiana State University	Terre Haute	8	1
International Violin Competition of Indianapolis	Indianapolis	7	1
Jasper Community Arts	Jasper	8	5
Rose-Hulman Institute of Technology	Terre Haute	8	1
The Cabaret	Indianapolis	7	1
The Center for the Performing Arts	Carmel	5	3
The Ogle Center at IU Southeast	New Albany	9	1

17 ORGANIZATIONS

*Congressional District

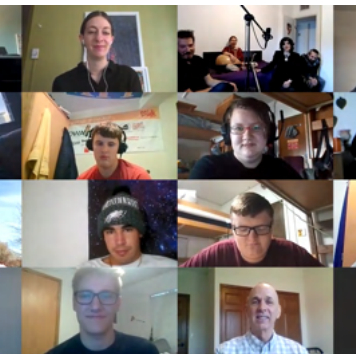
28 Participants

world fest online

This year, **World Fest Online** worked to bring the in-person excitement of World Fest to a virtual platform. Paulo Padilha e Bando from Brazil, Hikaru from Japan, and Hadar Maoz from Israel all created thoughtful and engaging videos featuring their music, their culture, and a special peek into their lives. Audiences in World Fest partner community Rushville, Indiana, and throughout the state tuned in to virtual concert premieres and followed along on Daily World Fest for a month of daily activity prompts tied to the videos.

This was most definitely a success on many fronts... It was educational!

Chad Askim,
4th Grade Teacher



12
VIDEOS



8
ONLINE
WORKSHOPS



3
ENSEMBLES



22_k
VIEWS



we the many

We the Many seeks to expand the understanding of what it means to be a Midwesterner through the creative exchange of voices, cultures, and ideas. In its 2020–2021 pilot phase, the program co-created performing arts residencies with Midwestern artists in rural communities.

grantee	city	cd*	award^	participants
Honeywell Foundation	Wabash	2	–	618
1 ORGANIZATION			–	618

*Congressional District ^We the Many programming continued into FY21 due to an extension, but grant award payment took place in FY20



WE THE MANY COMMUNITY STORY artes latinas in wabash

As part of their We the Many project, Honeywell Center for the Arts sponsored Artes Latinas in Wabash, an exhibition of illustrations, prints, paintings, and mural by Colombian, Puerto Rican, NuyoRican, and Mexican artists.

The featured artists – and Eduardo Luna, the curator – were proud of the exhibition, and what it signaled for creating a more inclusive community.

The exhibition also featured artwork by Wabash County students who worked alongside We the Many artist-in-residence Ana Velazquez. As Ana shared, “Our goal is to create a space for students to voice their feelings and experiences.”

Photo courtesy of Honeywell Center for the Arts.

FEATURED STORY

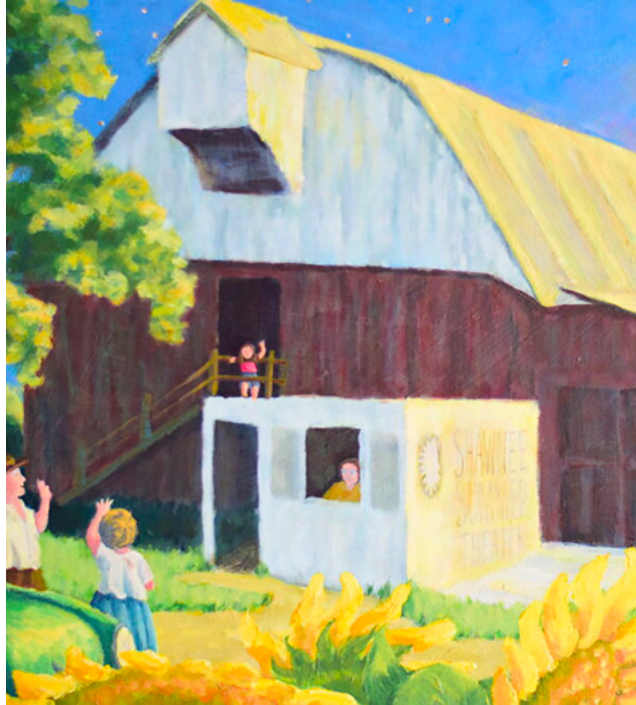
Shawnee Theatre, Indiana's "Best Kept Secret"

Bloomfield, Indiana is one of the state's largest but most sparsely populated counties, and the Shawnee Theatre is one of its best kept secrets. For more than sixty years, this rural organization has served its community with a high quality professional theater series each summer.

The theatre prides itself on putting community first and offering something for everyone. They have thrived by adjusting to community needs and the production of theater in a rural area. They've been working to keep creativity and inspiration flowing during a pandemic and beyond.

"I'm seeing changes in our community that are slowly coming. I am grateful for that, and I want us to be at the front end of those changes."

Bretteney Beverly
Producing Artistic Director,
Shawnee Theatre



Shawnee Theatre is a
United States Regional Arts Resilience Fund Grantee

8

PUBLIC.
WEBINARS

4,284

REGISTRANTS
& VIEWERS

webinars

Our FY21 webinars reached viewers across our region on issues that mattered. With topics ranging from political polarization to COVID-19 relief to anti-racism work, participants dug into capacity building and gained new insights.

Art to Bridge Divides

Anti-Racism in a Rural Setting

Nurturing the Rural Ecosystem

How to Use Scenario Planning to Make Strategic Decisions

COVID-19 Relief for Arts Organizations

NEA Big Read: Sharing Stories



2021 INDIANA FINANCES

Arts Midwest leverages public and private dollars to bring services to our states.

SERVICES AND GRANTS

United States Regional Arts Resilience Fund	\$265,000	
Touring Fund	\$32,800	
Shakespeare in American Communities	\$20,000	
NEA Big Read	\$15,000	
Arts Midwest Conference	\$350	<i>Cost of admission to the Conference for Indiana Arts Commission staff</i>
World Fest	-	<i>Due to the virtual nature of World Fest in FY21, Arts Midwest is not quantifying this investment in Illinois</i>
We the Many	-	<i>We the Many programming continued into FY21 due to an extension, but grant award payment took place in FY20</i>
TOTAL	\$333,150	

RETURN ON INVESTMENT

Total services and grants	\$333,150
FY21 State Dues	\$38,825
Services and grants in excess of dues	\$294,325

ROI **758%**

OUR SUPPORTERS

Arts Midwest relies on support from the National Endowment for the Arts, our nine member state arts agencies, corporations and foundations, and our individual donors to present programming to our partner communities.



state arts agencies



foundations, corporations, and government funders

The Andrew W. Mellon Foundation
Bush Foundation
Barr Foundation
Margaret A. Cargill Philanthropies

McKnight Foundation
3M
Kaufman Family Fund for Israeli Cultural Exchange
U.S. Department of State

Women's Suffrage Centennial Commission
Quebec Government Office in Chicago
The Howard B. & Ruth F. Brin
Jewish Arts Endowment Fund

thank you

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

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