

north dakota

2021 ROI REPORT

ARTS MIDWEST + NORTH DAKOTA COUNCIL ON THE ARTS



Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

We work closely with the North Dakota Council on the Arts to ensure that all people have access to enriching creative experiences.

NORTH DAKOTA

AT-A-GLANCE

FY21

JULY 1, 2020 TO JUNE 30, 2021

33

GRANTS
AWARDED

17

COMMUNITIES
REACHED

\$14,912

STATE DUES

\$403,658

RETURNED

1,968

PARTICIPANTS

2607%

RETURN ON INVESTMENT

See the last page of this report for a complete
breakdown of our FY21 investment in North Dakota.



Audience members at an "Arts in the Parks" concert in Minot, ND.

Photo courtesy of the Minot Area Council of the Arts.

We **invest grant funds, tools, and resources** in North Dakotan organizations and communities.

These programs seek to support creativity, catalyze community-defined changes, and build capacity.

33

GRANTS AWARDED



Group picture with community leaders and artist from Titambe West African Dance Ensemble.

Photo by Christine Seroby, courtesy of African Arts Arena.

We **bring North Dakotans together** to network, learn from each other, and find new ways to collaborate.

These spaces help organizations and leaders test ideas, identify new strategies, and build their skills.

1,968

PARTICIPANTS



Youth participate in an after-school art class in Watford City.

Photo courtesy of Long X Arts Foundation.

We **support growth and connection** by sharing toolkits, resources, and moments of learning and inspiration.

We offer trainings and gatherings for North Dakotans to access these materials and learn from one another.

17

COMMUNITIES
REACHED

FY22: american rescue plan

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation's recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$130,015
INVESTED IN ND ^

grantee	city	cd*	award
African Arts Arena	Grand Forks	At Large	\$2,500
Artwise	Grand Forks	At Large	\$2,500
BisMan Writers Guild	Bismarck	At Large	\$2,000
Bismarck Art and Galleries	Bismarck	At Large	\$2,500
Bluegrass Association of North Dakota	Jamestown	At Large	\$5,000
Bridges Arts Council	Valley City	At Large	\$4,000
Dakota Media Access	Bismarck	At Large	\$6,000
Dakota Woodturners	Mandan	At Large	\$5,000
Fargo Moorhead Ballet	Fargo	At Large	\$6,000
Fargo Moorhead Symphony Orchestra	Fargo	At Large	\$6,000
Immigrant Development Center	Moorhead	At Large	\$7,500
Jamestown Choralaires	Jamestown	At Large	\$3,500
Lillian and Coleman Taube Museum of Art	Minot	At Large	\$6,000
Minot Area Council of the Arts	Minot	At Large	\$6,000
Missouri Valley Chamber Orchestra	Bismarck	At Large	\$6,000

*Congressional District

^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

CONTINUED >

FY22: american rescue plan (continued)

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation’s recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$130,015

INVESTED IN ND ^

grantee	city	cd*	award
Mouse River Players	Hettinger	At Large	\$2,500
Nome Schoolhouse	Nome	At Large	\$3,500
North Dakota Art Education Association	Fargo	At Large	\$4,515
North Dakota Art Gallery Association	Minot	At Large	\$2,500
North Dakota Museum of Art	Grand Forks	At Large	\$2,500
North Dakota's Gateway to Science	Bismarck	At Large	\$6,000
Northern Valley Youth Orchestras	Grand Forks	At Large	\$4,000
Red Door Art Gallery and Museum	Wahpeton	At Large	\$4,000
Red River Watercolor Society	Barnesville	At Large	\$5,000
River Rhapsody Chapter of Sweet Adelines International	Bismarck	At Large	\$2,000
Sleepy Hollow Theatre & Arts Park	Bismarck	At Large	\$6,000
The Learning Bank	Fargo	At Large	\$3,500
United Tribes Technical College	Bismarck	At Large	\$5,000
Village Arts, Inc.	Rugby	At Large	\$8,500

29 ORGANIZATIONS

\$130,015

*Congressional District
^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

CONTINUED

united states regional arts resilience fund

Arts Midwest offered grants through United States Regional Arts Resilience Fund, a national recovery initiative helping under-resourced arts and culture organizations weather the COVID-19 crisis. This fund prioritized arts and cultural organizations in rural communities and organizations led by and/or serving Indigenous people and people of color. Phase 1 focused on organizations with annual budgets between \$250,000 – \$10 million, and Phase 2 focused on organizations with annual budgets between \$50,000 – \$249,999.

grantee	city	cd*	award
African Arts Arena	Grand Forks	At Large	\$10,000
International Music Camp	Dunseith	At-Large	\$50,000
Long X Arts Foundation	Watford City	At-Large	\$15,000
Minot Area Council of the Arts	Minot	At-Large	\$25,000
Nelson County Arts Council	Pekin	At-Large	\$15,000
North Dakota Museum of Art	Grand Forks	At Large	\$50,000
Northern Valley Youth Orchestras	Grand Forks	At-large	\$15,000
Plains Art Museum	Fargo	At Large	\$50,000
Turtle Mountain Chippewa Heritage Center	Belcourt	At-Large	\$15,000
Ukrainian Cultural Institute	Dickinson	At-Large	\$15,000
10 ORGANIZATIONS			\$260,000

*Congressional District

CARES Act

Arts Midwest partnered with the National Endowment for the Arts and our member state arts agencies to distribute funds from the **Coronavirus Aid, Relief, and Economic Security (CARES) Act** to arts and culture organizations across our region. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.

grantee	city	cd*	award
African Arts Arena	Grand Forks	At-Large	\$5,000
Capitol Shakespeare	Bismarck	At-Large	\$5,000
Cultural Diversity Resources	Fargo	At-Large	\$6,000
Dakota Legacy	Bismarck	At-Large	\$5,618
Enchanted Highway	Regent	At-Large	\$5,000
Grand Cities Children's Choir	Grand Forks	At-Large	\$5,000
International Peace Garden	Dunseith	At-Large	\$5,000
Long X Arts Foundation	Watford City	At-Large	\$5,000
Maddock Opera House Association	Maddock	At-Large	\$4,000
Minot State University Summer Theatre	Minot	At-Large	\$5,000
Mouse River Players	Minot	At-Large	\$5,000
O.P.E.R.A. Inc.	Ellendale	At-Large	\$5,000
Pembina Gorge Foundation	Walhalla	At-Large	\$5,000
Red River Valley Community Action	Grand Forks	At-Large	\$5,000
Red River Valley Woodcarvers	Fargo	At-Large	\$750
TruNorth Theatre	Bismarck	At-Large	\$5,000
16 ORGANIZATIONS			\$76,368

*Congressional District

touring fund

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	cd*	award	participants
African Arts Arena	Grand Forks	At-Large	\$3,000	129
Minot Area Council of the Arts	Minot	At-Large	\$1,638	1,000
Northern Lights Arts Council	Langdon	At-Large	\$1,638	250
Sleepy Hollow Theatre & Arts Park	Bismarck	At Large	\$3,000	407
The Arts Center	Jamestown	At-Large	\$1,638	169
5 ORGANIZATIONS			\$10,914	1,955

*Congressional District

community creativity cohort

The **Community Creativity Cohort** is a capacity building program designed to support organizations that make art and culture central to problem solving and strengthening their community. The cohort focuses on organizations led by and serving people of color, Indigenous people, and rural communities. Arts Midwest is proud to serve as Operating Partner on this initiative with the Bush Foundation.

organization	city	add'l grant
Afro American Development Association	Fargo	
FM Crossroads	West Fargo	\$941
Sitting Bull College	Fort Yates	
The Arc of Dickinson	Dickinson	
The Arts Center	Jamestown	\$55,085
Turtle Mountain Chippewa Heritage Center	Belcourt	
6 ORGANIZATIONS		\$56,026

*Congressional District ^CCC programming continued into FY21 due to an extension, but initial grant award payment took place in FY20.

2020 arts midwest conference

The **Arts Midwest Conference** supported the Midwest performing arts booking and touring industry. In response to the pandemic, Arts Midwest and Western Arts Alliance (WAA) combined teams, resources, and imaginations to create an innovative four-day virtual event for the performing arts field. The October 2020 Virtual Conference provided opportunities to hear from industry leaders, gather new ideas, connect with colleagues, and map a way forward, and brought together over 1,800 performing arts professionals from the Midwest and beyond.

organization	city	cd*	participants
African Arts Arena	Grand Forks	At-Large	1
North Dakota Council on the Arts	Bismarck	At-Large	2

2 ORGANIZATIONS

3 Participants

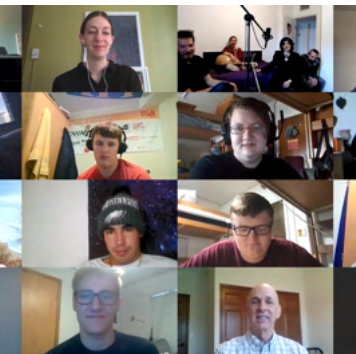
*Congressional District

world fest online

This year, **World Fest Online** worked to bring the in-person excitement of World Fest to a virtual platform. Paulo Padilha e Bando from Brazil, Hikaru from Japan, and Hadar Maoz from Israel all created thoughtful and engaging videos featuring their music, their culture, and a special peek into their lives. Audiences in World Fest partner community Williston, North Dakota, and throughout the state tuned in to virtual concert premieres and followed along on Daily World Fest for a month of daily activity prompts tied to the videos.

This was most definitely a success on many fronts... It was educational!

Chad Askim,
4th Grade Teacher,
Williston Middle School



12
VIDEOS



8
ONLINE
WORKSHOPS



22_k
VIEWS



3
ENSEMBLES

FEATURED STORY

Hamzat Koriko on Connecting with New Americans through Art

Hailing from Lomé, Togo, Hamzat Koriko's firsthand experience as an immigrant navigating American culture heavily informs the work he does with the African Arts Arena, an arts organization that provides opportunities for both African-Americans and new Americans of African heritage to celebrate and share their culture.

The New American in Your Backyard program, one of the organization's biggest ventures, heavily focuses on the celebration of African culture through storytelling. As the immigrant population continues to grow in Hamzat's community of Grand Forks, the work he's doing to hold space for these conversations becomes more and more important to help preserve the stories of the African community within his town.

"When human beings cannot talk to each other anymore, the only language that we understand is art."

Hamzat Koriko

Executive Artistic Director, African Arts Arena

African Arts Arena is a
United States Regional Arts Resilience Fund Grantee

Photos courtesy of Hamzat Koriko.



8

PUBLIC.
WEBINARS

4,284

REGISTRANTS
& VIEWERS

webinars

Our FY21 webinars reached viewers across our region on issues that mattered. With topics ranging from political polarization to COVID-19 relief to anti-racism work, participants dug into capacity building and gained new insights.

Art to Bridge Divides

Anti-Racism in a Rural Setting

Nurturing the Rural Ecosystem

How to Use Scenario Planning to Make Strategic Decisions

COVID-19 Relief for Arts Organizations

NEA Big Read: Sharing Stories



2021 NORTH DAKOTA FINANCES

Arts Midwest leverages public and private dollars to bring services to our states.

SERVICES AND GRANTS

United States Regional Arts Resilience Fund	\$260,000	
CARES Act	\$76,368	
Touring Fund	\$10,914	
Community Creativity Cohort	\$56,026	
Arts Midwest Conference	\$350	<i>Cost of admission to the Conference for North Dakota Council on the Arts staff</i>
World Fest	-	<i>Due to the virtual nature of World Fest in FY21, Arts Midwest is not quantifying this investment in North Dakota</i>
TOTAL	\$403,658	

RETURN ON INVESTMENT

Total services and grants	\$403,658
FY21 State Dues	\$14,912
Services and grants in excess of dues	\$388,746

ROI **2607%**

OUR SUPPORTERS

Arts Midwest relies on support from the National Endowment for the Arts, our nine member state arts agencies, corporations and foundations, and our individual donors to present programming to our partner communities.



state arts agencies



foundations, corporations, and government funders

The Andrew W. Mellon Foundation
Bush Foundation
Barr Foundation
Margaret A. Cargill Philanthropies

McKnight Foundation
3M
Kaufman Family Fund for Israeli Cultural Exchange
U.S. Department of State

Women's Suffrage Centennial Commission
Quebec Government Office in Chicago
The Howard B. & Ruth F. Brin
Jewish Arts Endowment Fund

thank you

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

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Vice President

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