

ohio

2021 ROI REPORT

ARTS MIDWEST + OHIO ARTS COUNCIL



Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

We work closely with the Ohio Arts Council to ensure that all people have access to enriching creative experiences.

38

GRANTS
AWARDED

32

COMMUNITIES
REACHED

\$62,242

STATE DUES

\$566,415

RETURNED

37,287

PARTICIPANTS

810%

RETURN ON INVESTMENT

See the last page of this report for a complete
breakdown of our FY21 investment in Ohio.



Tim Motzer provides a live score for the dancers of "KOLADE-XCOPE" in Cain Park.

Photo by Deidre McPherson, courtesy of DANCECleveland.

We **invest grant funds, tools, and resources** in Ohioan organizations and communities.

These programs seek to support creativity, catalyze community-defined changes, and build capacity.

38

GRANTS AWARDED



Audience members gather for a film screening of the "Black Cinema Café" series.

Photo by Ebony James, courtesy of The Greater Cleveland Urban Film Festival.

We **bring Ohioans together** to network, learn from each other, and find new ways to collaborate.

These spaces help organizations and leaders test ideas, identify new strategies, and build their skills.

37,287

PARTICIPANTS



The dancers of "KOLADE-XCOPE."

Photo by Sarah Sumbrum,
courtesy of DANCECleveland.

We **support growth and connection** by sharing toolkits, resources, and moments of learning and inspiration.

We offer trainings and gatherings for Ohioans to access these materials and learn from one another.

32

COMMUNITIES
REACHED

FY22: american rescue plan

The **American Rescue Plan Act of 2021** (ARP) was an economic stimulus bill designed to fuel the nation’s recovery from the devastating economic and health effects of the COVID-19 pandemic through funds allocated to the National Endowment for the Arts. Arts Midwest partnered with State Arts Agencies from our nine member states to disburse ARP funds in the way they saw fit.

\$166,550

INVESTED IN OH ^

grantee	city	cd*	award
Art Opportunities Inc	Cincinnati	1	\$15,000
Community Hall Foundation	Akron	11	\$14,550
Dayton Peace Museum	Dayton	10	\$15,000
Future Heights	Cleveland Heights	11	\$15,000
Harmony Project Productions INC	Columbus	3	\$15,000
LAND Studio	Cleveland	11	\$15,000
Lorain County Community College Foundation	Elyria	4	\$15,000
Majestic Galleries	Nelsonville	15	\$15,000
New Works Writers Series	Toledo	5	\$2,000
United Plant Savers	Rutland	6	\$15,000
University Settlement	Cleveland	11	\$15,000
Wave Pool Corp.	Cincinnati	1	\$15,000
12 ORGANIZATIONS			\$166,550

*Congressional District
^ Since ARP is a FY22 activity, these grant awards are not included in our FY21 ROI calculation

united states regional arts resilience fund

Arts Midwest offered grants through **United States Regional Arts Resilience Fund**, a national recovery initiative helping under-resourced arts and culture organizations weather the COVID-19 crisis. This fund prioritized arts and cultural organizations in rural communities and organizations led by and/or serving Indigenous people and people of color. Phase 1 focused on organizations with annual budgets between \$250,000 – \$10 million, and Phase 2 focused on organizations with annual budgets between \$50,000 – \$249,999.

grantee	city	cd*	award
ArtSpace Lima	Lima	4	\$40,000
Black Swamp Arts Festival	Bowling Green	5	\$35,000
Cleveland Public Theatre	Cleveland	11	\$50,000
Dayton Contemporary Dance Company	Dayton	10	\$55,000
Karamu House	Cleveland	11	\$50,000
Majestic Theatre	Chillicothe	2	\$15,000
Maroon Arts Group	Columbus	3	\$15,000
Ohio Regional Music Arts and Cultural Outreach	Homerville	7	\$20,000
Paper Circle	Nelsonville	15	\$10,000
Passion Works	Athens	15	\$50,000
Piqua Arts Council	Piqua	8	\$25,000
Stuart's Opera House	Nelsonville	15	\$50,000
The Youngstown Playhouse	Youngstown	13	\$50,000
13 ORGANIZATIONS			\$465,000

*Congressional District

touring fund

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	cd*	award	participants
Cincinnati Arts Association	Cincinnati	1	\$1,000	8,979
Cincinnati Shakespeare Company	Cincinnati	1	\$2,000	76
DANCECleveland	Cleveland	11	\$4,000	147
Darke County Center for the Arts	Greenville	8	\$2,500	2,550
Dayton Live	Dayton	10	\$4,000	56,422
Denison University Vail Series	Granville	12	\$4,000	137
Early Music in Columbus	Columbus	3	\$1,800	250
Jazz Arts Group	Columbus	3	\$1,875	300
Kingdom Works Music Celebration	Columbus	3	\$4,000	348
Museum of Contemporary Art Cleveland	Cleveland	11	\$640	152
Niswonger Performing Arts Center	Van Wert	5	\$4,000	475
Ohio University Performing Arts Series	Athens	15	\$4,000	750
Pemberville Opera House	Pemberville	5	\$700	^
Performing Arts Center at Kent State University at Tuscarawas	New Philadelphia	7	\$3,100	1,076
Playhouse Square	Cleveland	11	\$4,000	5,084
Stuart's Opera House	Nelsonville	15	\$600	411
The Midland Theatre	Newark	12	\$1,400	167

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*Congressional District ^Participant data not reported.

touring fund (continued)

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	cd*	award	participants
Tri-C Performing Arts	Cleveland	11	\$4,000	3,091
Tuesday Musical	Akron	13	\$4,000	362
Veterans Memorial Civic and Convention Center Foundation	Lima	4	\$3,500	^
VIVO Music Festival	Columbus	15	\$1,500	10,505
Wexner Center for the Arts	Columbus	3	\$4,000	1,091
Youngstown Playhouse	Youngstown	13	\$625	718
23 ORGANIZATIONS			\$61,240	26,164

*Congressional District ^Participant data not reported.

shakespeare in american communities

Shakespeare in American Communities connects young people across the country to Shakespeare’s plays by supporting performances and workshops in schools and the juvenile justice system. Managed on behalf of the National Endowment for the Arts, the program provides grants to theater companies and nonprofit organizations across the nation.

grantee	city	cd*	award	participants
Great Lakes Theater	Cleveland	11	\$25,000	6,545
1 ORGANIZATION			\$25,000	6,545

national endowment for the arts big read

Another program we manage on behalf of the National Endowment for the Arts, **NEA Big Read** brings communities together around the shared activity of reading and discussing a book. The program provides grants to community reading programs designed around an NEA Big Read book.

grantee	city	cd*	award	participants
Massillon Museum	Massillon	7	\$15,000	4,530
1 ORGANIZATION			\$15,000	4,530

*Congressional District

2020 arts midwest conference

The **Arts Midwest Conference** supported the Midwest performing arts booking and touring industry. In response to the pandemic, Arts Midwest and Western Arts Alliance (WAA) combined teams, resources, and imaginations to create an innovative four-day virtual event for the performing arts field. The October 2020 Virtual Conference provided opportunities to hear from industry leaders, gather new ideas, connect with colleagues, and map a way forward, and brought together over 1,800 performing arts professionals from the Midwest and beyond.

organization	city	cd*	participants
Arts Commission of Greater Toledo, Inc.	Toledo	9	3
ArtsLIVE Performance Series, University of Dayton	Dayton	10	1
Big Wow Productions	Diamond	14	1
City of Fairfield	Fairfield	8	1
Crawford County Community Concert Association	Bucyrus	5	1
DANCECleveland	Cleveland	11	1
Darke County Center for the Arts	Greenville	8	1
Defiance Community Cultural Council	Defiance	5	1
Kent Blossom Music Festival	Kent	13	1
Kent State University Tuscarawas	New Philadelphia	18	1
Lange Trust	Sandusky	9	1
Local 4 Music Fund	Cleveland	11	1
Maltz Performing Arts Center	Cleveland	11	1
Marathon Center for the Performing Arts	Findlay	5	3
Memorial Hall	Cincinnati	1	1

(continued)

Miami University	Oxford	8	3
Minerva Financial Arts	Dublin	12	1
Ohio Arts Council	Columbus	3	1
Ohio Arts Professionals Network	Lakewood	9	1
OHIO CITIZENS FOR THE ARTS FOUNDATION	Columbus	3	1
Ohio Performing Arts & Concert Series	Athens	15	1
Ohio University	Athens	15	2
Performing Arts Center at Kent State University - Tuscarawas	New Philadelphia	18	1
Playhouse Square	Cleveland	11	1
Raise the Roof for the Arts – Historic Sidney Theatre	Sidney	4	1
Renaissance Performing Arts	Mansfield	12	2
Springfield Arts Council	Springfield	8	1
Stambaugh Auditorium	Youngstown	13	1
Stocker Arts Center	Cleveland	11	2

*Congressional District

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2020 arts midwest conference (continued)

The **Arts Midwest Conference** supported the Midwest performing arts booking and touring industry. In response to the pandemic, Arts Midwest and Western Arts Alliance (WAA) combined teams, resources, and imaginations to create an innovative four-day virtual event for the performing arts field. The October 2020 Virtual Conference provided opportunities to hear from industry leaders, gather new ideas, connect with colleagues, and map a way forward, and brought together over 1,800 performing arts professionals from the Midwest and beyond.

organization	city	cd*	participants
Stuart's Opera House	Nelsonville	15	3
The Brickhouse Network	Beachwood	11	1
The Children's Theatre of Cincinnati	Cincinnati	1	1
The Sparrow Agency	Cincinnati	1	1
Tuesday Musical	Akron	13	1
Verb Ballets	Beachwood	11	1
Vern Riffe Center for the Arts/SOPAA	Portsmouth	2	2

37 ORGANIZATIONS

48 Participants

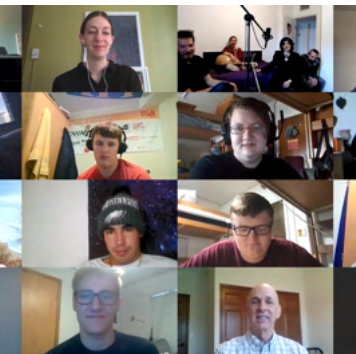
*Congressional District

world fest online

This year, **World Fest Online** worked to bring the in-person excitement of World Fest to a virtual platform. Paulo Padilha e Bando from Brazil, Hikaru from Japan, and Hadar Maoz from Israel all created thoughtful and engaging videos featuring their music, their culture, and a special peek into their lives. Audiences in World Fest partner community Bellefontaine, Ohio, and throughout the state tuned in to virtual concert premieres and followed along on Daily World Fest for a month of daily activity prompts tied to the videos.

This was most definitely a success on many fronts... It was educational!

Chad Askim,
4th Grade Teacher



12
VIDEOS



8
ONLINE
WORKSHOPS



3
ENSEMBLES



22_k
VIEWS



FEATURED STORY

Where Midwest Meets Mountains: Explore Appalachian Ohio

Appalachia has its own distinctive, vibrant, diverse culture, complete with creativity galore. Appalachian Ohio is home to dozens of artistic and cultural spots, as well as many unique museums and festivals, and is the only part of the Midwest that intersects with the famed mountains.

From artists keeping traditional crafts alive to surprising museums and festivals and unique arts organizations, Appalachian Ohio is a crossroads of vivid arts and vital folkways.

The culture of Appalachia represents the confluence of many different identities, from the region's queer history to its native Mexilachian music, and this is a large part of what makes the region so special.

“Appalachia is often treated as a monolith, though that couldn't be further from the truth.”

Mandy Shunnarah
Contributing Writer

***Passion Works Studio**, featured in this story, is a United States Regional Arts Resilience Fund Grantee*

Bottom left photo by Kynan Tait, all other photos by Mandy Shunnarah.



8

PUBLIC.
WEBINARS

4,284

REGISTRANTS
& VIEWERS

webinars

Our FY21 webinars reached viewers across our region on issues that mattered. With topics ranging from political polarization to COVID-19 relief to anti-racism work, participants dug into capacity building and gained new insights.

Art to Bridge Divides

Anti-Racism in a Rural Setting

Nurturing the Rural Ecosystem

How to Use Scenario Planning to Make Strategic Decisions

COVID-19 Relief for Arts Organizations

NEA Big Read: Sharing Stories



2021 OHIO FINANCES

Arts Midwest leverages public and private dollars to bring services to our states.

SERVICES AND GRANTS

United States Regional Arts Resilience Fund	\$465,000	
Touring Fund	\$61,240	
Shakespeare in American Communities	\$25,000	
NEA Big Read	\$15,000	
Arts Midwest Conference	\$175	<i>Cost of admission to the Conference for Ohio Arts Council staff</i>
World Fest	-	<i>Due to the virtual nature of World Fest in FY21, Arts Midwest is not quantifying this investment in Ohio</i>
TOTAL	\$566,415	

RETURN ON INVESTMENT

Total services and grants	\$566,415
FY21 State Dues	\$62,242
Services and grants in excess of dues	\$504,173

ROI **810%**

OUR SUPPORTERS

Arts Midwest relies on support from the National Endowment for the Arts, our nine member state arts agencies, corporations and foundations, and our individual donors to present programming to our partner communities.



state arts agencies



foundations, corporations, and government funders

The Andrew W. Mellon Foundation
Bush Foundation
Barr Foundation
Margaret A. Cargill Philanthropies

McKnight Foundation
3M
Kaufman Family Fund for Israeli Cultural Exchange
U.S. Department of State

Women's Suffrage Centennial Commission
Quebec Government Office in Chicago
The Howard B. & Ruth F. Brin
Jewish Arts Endowment Fund

thank you

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

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