

south dakota

2021 ROI REPORT

ARTS MIDWEST + SOUTH DAKOTA ARTS COUNCIL



Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

We work closely with the South Dakota Arts Council to ensure that all people have access to enriching creative experiences.

SOUTH DAKOTA

AT-A-GLANCE

FY21

JULY 1, 2020 TO JUNE 30, 2021

22

GRANTS
AWARDED

21

COMMUNITIES
REACHED

\$16,198

STATE DUES

\$430,148

RETURNED

13,184

PARTICIPANTS

2556%

RETURN ON INVESTMENT

See the last page of this report for a complete
breakdown of our FY21 investment in South Dakota.



Mini Lesson at Gregory Daycare.

*Photo by Bailey Veskna,
Prairie Feather Photography.*

We **invest grant funds, tools, and resources** in South Dakotan organizations and communities.

These programs seek to support creativity, catalyze community-defined changes, and build capacity.

22

GRANTS AWARDED



Aberdeen Area Arts Council members and artists pose in front of a mural in downtown Aberdeen.

We **bring South Dakotans together** to network, learn from each other, and find new ways to collaborate.

These spaces help organizations and leaders test ideas, identify new strategies, and build their skills.

13,184

PARTICIPANTS



Artist-in-Residence Alex Barreto Hathaway at opening party for art exhibition in Sisseton, South Dakota.

We **support growth and connection** by sharing toolkits, resources, and moments of learning and inspiration.

We offer trainings and gatherings for South Dakotans to access these materials and learn from one another.

21

COMMUNITIES
REACHED

united states regional arts resilience fund

Arts Midwest offered grants through **United States Regional Arts Resilience Fund**, a national recovery initiative helping under-resourced arts and culture organizations weather the COVID-19 crisis. This fund prioritized arts and cultural organizations in rural communities and organizations led by and/or serving Indigenous people and people of color. Phase 1 focused on organizations with annual budgets between \$250,000 – \$10 million, and Phase 2 focused on organizations with annual budgets between \$50,000 – \$249,999.

grantee	city	cd*	award
Aberdeen Area Arts Council	Aberdeen	At-Large	\$25,000
Aberdeen Community Theatre	Aberdeen	At-Large	\$50,000
Black Hills Playhouse, Dakota Players	Custer	At-Large	\$50,000
Chautauqua Artisans Market	Hot Springs	At-Large	\$10,000
Crystal Theatre	Flandreau	At-Large	\$10,000
Harmony South Dakota	Sioux Falls	At-Large	\$30,000
He Sapa Wacipi Na Oshkate (Black Hills Pow Wow Association)	Rapid City	At-Large	\$35,000
Pierre Players Community Theatre	Pierre	At-Large	\$10,000
Racing Magpie	Rapid City	At-Large	\$35,000
Sisseton Arts Council	Sisseton	At-Large	\$10,000
The Heritage Center at Red Cloud Indian School	Pine Ridge	At-Large	\$50,000
11 ORGANIZATIONS			\$315,000

*Congressional District

touring fund

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	cd*	award	participants
Britton Community Theatre	Britton	At-Large	\$630	242
Brookings Chamber Music Society	Brookings	At-Large	\$1,100	112
Chamber Music Festival of the Black Hills	Rapid City	At-Large	\$4,000	1,682
Levitt at the Falls	Sioux Falls	At Large	\$1,700	8,146
Matthews Opera House and Arts Center	Spearfish	At-Large	\$1,200	125
Rushmore Music Festival	Rapid City	At Large	\$2,750	132
6 ORGANIZATIONS			\$11,380	10,439

*Congressional District

national endowment for the arts big read

Another program we manage on behalf of the National Endowment for the Arts, **NEA Big Read** brings communities together around the shared activity of reading and discussing a book. The program provides grants to community reading programs designed around an NEA Big Read book.

grantee	city	cd*	award	participants
Matthews Opera House & Arts Center	Spearfish	At-Large	\$14,000	1,286
1 ORGANIZATIONS			\$14,000	1,286

*Congressional District

community creativity cohort

The **Community Creativity Cohort** is a capacity building program designed to support organizations that make art and culture central to problem solving and strengthening their community. The cohort focuses on organizations led by and serving people of color, Indigenous people, and rural communities. Arts Midwest is proud to serve as Operating Partner on this initiative with the Bush Foundation.

organization	city	add'l grant
Boys & Girls Club of the Missouri River Area	Wagner	\$10,000
Centerville Development Corporation	Centerville	^
Cheyenne River Youth Project	Eagle Butte	\$25,000
Flandreau Santee Sioux Tribe - Wakpa Ipaksan Dakota Iapi Ospaye	Flandreau	\$9,243
Four Bands Community Fund	Eagle Butte	\$25,000
Matthews Opera House and Arts Center	Spearfish	^
Pine Ridge Area Chamber of Commerce	Kyle	^
Sisseton Arts Council	Sisseton	^
Sisseton Wahpeton College	Agency Village	^
Thunder Valley Community Development Corporation	Porcupine	^
10 ORGANIZATIONS		\$69,243

*Congressional District ^CCC programming continued into FY21 due to an extension, but initial grant award payment took place in FY20.

2020 arts midwest conference

The **Arts Midwest Conference** supported the Midwest performing arts booking and touring industry. In response to the pandemic, Arts Midwest and Western Arts Alliance (WAA) combined teams, resources, and imaginations to create an innovative four-day virtual event for the performing arts field. The October 2020 Virtual Conference provided opportunities to hear from industry leaders, gather new ideas, connect with colleagues, and map a way forward, and brought together over 1,800 performing arts professionals from the Midwest and beyond.

organization	city	cd*	participants
Aberdeen Area Arts Council	Aberdeen, Sd	At-Large	1
Bazille Music	Pierre	At-Large	1
Day County Arts Council	Webster	At-Large	1
De Smet Area Arts Council	De Smet	At-Large	1
Homestake Opera House	Lead	At-Large	1
Matthews Opera House & Art Center	Spearfish	At-Large	1
Move To Heal South Dakota	Sioux Falls	At-Large	1
Sioux Falls Arts Council	Sioux Falls	At-Large	1
Sisseton Arts Council	Sisseton	At-Large	3
South Dakota Arts Council	Pierre	At-Large	3
The Cave Collective	Rapid City	At-Large	1

11 ORGANIZATIONS

15 Participants

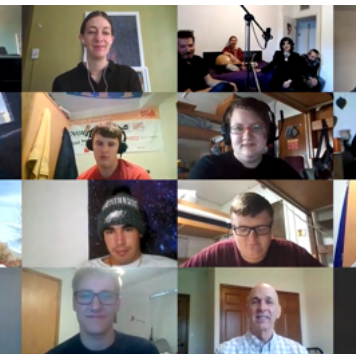
*Congressional District

world fest online

This year, **World Fest Online** worked to bring the in-person excitement of World Fest to a virtual platform. Paulo Padilha e Bando from Brazil, Hikaru from Japan, and Hadar Maoz from Israel all created thoughtful and engaging videos featuring their music, their culture, and a special peek into their lives. Audiences in World Fest partner community Huron, South Dakota, and throughout the state tuned in to virtual concert premieres and followed along on Daily World Fest for a month of daily activity prompts tied to the videos.

This was most definitely a success on many fronts... It was educational!

Chad Askim,
4th Grade Teacher



12
VIDEOS



8
ONLINE
WORKSHOPS



3
ENSEMBLES



22_k
VIEWS



we the many

We the Many seeks to expand the understanding of what it means to be a Midwesterner through the creative exchange of voices, cultures, and ideas. In its 2020–2021 pilot phase, the program co-created performing arts residencies with Midwestern artists in rural communities.

grantee	city	cd*	award^	participants
Sisseton Arts	Sisseton	At-Large	\$20,000	1,428
1 ORGANIZATION			\$20,000	1,428

*Congressional District ^We the Many programming continued into FY21 due to an extension, but part of the grant award payment took place in FY20



WE THE MANY COMMUNITY STORY celebrating place + people

In June 2021, 15 months after the COVID-19 pandemic first reached the state of South Dakota, the Sisseton community came together at Celebrate Sisseton.

An event that drew on more than a year of sharing, dreaming, and planning by We the Many artists and community members, Celebrate Sisseton included a traveling gallery, pop-up art making station for festival goers, and performances by musicians such as Bryan Akipa and Starr Chief Eagle, artist in residence Alex Barreto Hathaway, and local performers Georgia Streier, Derrick Lawrence, Melanie Yost, Olivia Bartnick, Josh Anderson and Janeen Kohl.

The weekend also included the opening of an art show at Nicollet Tower & Interpretive Center. The space was both lively with the energy of an art opening, and reflective of the meaning behind the moment.

Photo courtesy of Sisseton Arts.

FEATURED STORY

Thunder Valley CDC Grounds in Lakota Lifeways

Located on the Pine Ridge Indian Reservation in South Dakota, Thunder Valley Community Development Corporation began in 2007 as a family, grassroots movement based in ceremonies and spirituality to confront issues the community faced with action.

New leadership has been a source of growth and rebirth for the organization in the past few years. Tatewin Means, JD, MA, became the Executive Director in 2018. She now heads an 80% female leadership team; honoring women leadership follows the lifeways the Lakota have embraced since well before European contact.

For Thunder Valley CDC, the journey to liberation is traveled by way of Lakota language, culture, and spirituality. It is helping empower the community to move towards a way of life that is not defined by a colonizer's mentality or priorities.

“It’s not [that] our culture, and our lifeways, our language, our spirituality is an addition to the work. It’s the foundation.

Lynn Cuny
Thunder Valley CDC

Thunder Valley CDC is a Community Creativity Cohort member

Photos courtesy of Thunder Valley CDC.



8

PUBLIC.
WEBINARS

4,284

REGISTRANTS
& VIEWERS

webinars

Our FY21 webinars reached viewers across our region on issues that mattered. With topics ranging from political polarization to COVID-19 relief to anti-racism work, participants dug into capacity building and gained new insights.

Art to Bridge Divides

Anti-Racism in a Rural Setting

Nurturing the Rural Ecosystem

How to Use Scenario Planning to Make Strategic Decisions

COVID-19 Relief for Arts Organizations

NEA Big Read: Sharing Stories



2021 SOUTH DAKOTA FINANCES

Arts Midwest leverages public and private dollars to bring services to our states.

SERVICES AND GRANTS

United States Regional Arts Resilience Fund	\$315,000	
Touring Fund	\$11,380	
NEA Big Read	\$14,000	
Community Creativity Cohort	\$69,243	
Arts Midwest Conference	\$525	<i>Cost of admission to the Conference for South Dakota Arts Council staff</i>
World Fest	-	<i>Due to the virtual nature of World Fest in FY21, Arts Midwest is not quantifying this investment in South Dakota</i>
We the Many	\$20,000	
TOTAL	\$430,148	

RETURN ON INVESTMENT

Total services and grants	\$430,148
FY21 State Dues	\$16,198
Services and grants in excess of dues	\$413,950

ROI **2556%**

OUR SUPPORTERS

Arts Midwest relies on support from the National Endowment for the Arts, our nine member state arts agencies, corporations and foundations, and our individual donors to present programming to our partner communities.



state arts agencies



foundations, corporations, and government funders

The Andrew W. Mellon Foundation
Bush Foundation
Barr Foundation
Margaret A. Cargill Philanthropies

McKnight Foundation
3M
Kaufman Family Fund for Israeli Cultural Exchange
U.S. Department of State

Women's Suffrage Centennial Commission
Quebec Government Office in Chicago
The Howard B. & Ruth F. Brin
Jewish Arts Endowment Fund

thank you

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

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