Arts Midwest

3033 Excelsior Boulevard #380
Minneapolis, Minnesota 55416
612.341.0755

IDEAS HUB WORKSHEET

SMART Goals

Get where you're going faster with SMART Goals, a strategic approach to setting goals. Us the Mad Lib structure below to create your own SMART Goal.

In order to support _____, we want to _____ _____
relevant strategy goal — change verb — thing to change

of/by/for/with _____ by _____ by _____, as measured by _____.
who — how much — date — metric

To do this, we need _____.
resources needed for achievability

Example

To meet our programming expansion plans, we will hire 2-3 additional staff members, and recruit an additional 25 part-time contracted teaching artists from the East Side by the end of 2022. To help make this happen, by March, our team and board members will need to identify candidates, and we will need to work with an HR consultant to assist with the hiring process.

Your turn!