



► FISCAL YEAR 2022

Return on Investment Report Minnesota



I wanted to take a moment to express my sincere gratitude for your partnership with Arts Midwest this past year.

In fiscal year 2022, we worked on grants, programs and other initiatives that have had a meaningful impact on Minnesotans. We supported, informed, and celebrated the arts in Minnesota—building community and opportunity across your state and the Midwest.

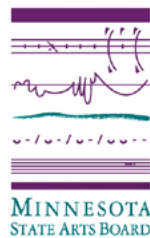
We dug into storytelling about Minnesota, including pieces about a [new land art festival](#) focused on community, land stewardship, sustainability, and preservation. We convened the staff of our nine partner State Arts Agencies at summits to encourage connection and conversation. And we launched a new brand and website to best serve Minnesotans and connect them with our resources and services.

As you know well, creativity is a vital and essential aspect of Minnesota’s identity and economy. We’re proud to support your efforts by strategically leveraging state investments to provide a positive return to Minnesotans. Together, we are building unprecedented opportunity across the Midwest by advancing creativity.

I look forward to continuing our work together in the years ahead.

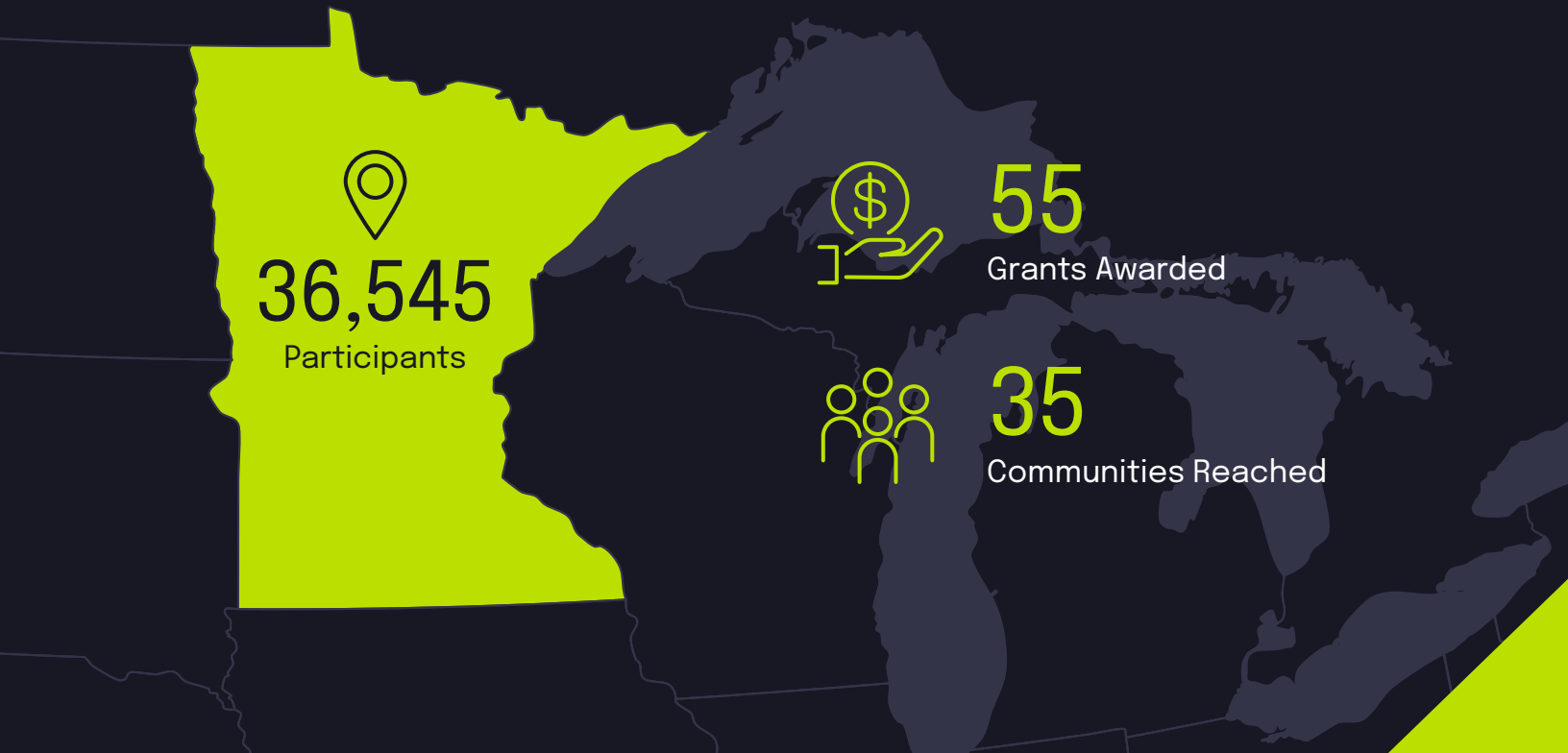
A handwritten signature in black ink that reads "Torrie Allen".

Torrie Allen
President & CEO, Arts Midwest



Minnesota At A Glance

FY22: July 1, 2021 - June 30, 2022



\$34,620
State Dues



\$687,310
Returned

1,885%
Return On Investment

See the last page of this report for a full breakdown of our FY22 investment in Minnesota.



Dovie Thomason performing her storytelling piece, *TO BOLDLY GO... Adventures of an Indigenous Space Cadet*, at Open Eye Theater in Minneapolis, MN as part of GIG Fund event. Photo by Bruce Silcox.

We invest time, funds, and resources in organizations that advance creativity in Minnesota.

<h3>GIG Fund</h3> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	14 Organizations Supported	\$35,000 Awarded	15,162 Participants in Minnesota
<h3>American Rescue Plan</h3> <p>We partnered with our member state arts agencies to distribute funds from the American Rescue Plan to arts and culture organizations across our region. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.</p>	10 Organizations Supported	\$150,000 Awarded	
<h3>NEA Big Read</h3> <p>We partner with the National Endowment for the Arts to deliver the Big Read. The Big Read provides grants to organizations that bring communities together to read and discuss a book.</p>	2 Organizations Supported	\$35,380 Awarded	21,220 Participants in Minnesota
<h3>Community Creativity Cohort 2</h3> <p>We partnered with the Bush Foundation to provide support to organizations in the Community Creativity Cohort 2, a participant-led, capacity building program to support organizations that make art and culture central to problem solving. Organizations benefited from general operating grants, access to capacity building, storytelling support, and gathering opportunities.</p>	25 Organizations Supported	\$405,855 Awarded	
<h3>Community Grants</h3> <p>We provided support for strategic initiatives and projects in Minnesota, including: Jarabe Mexicano's three-day residency at Augsburg University; a new pilot land art festival hosted by Franconia Art Center taking place across the Upper Midwest; The Great Northern, a creative winter festival in Minneapolis; and Urban Art Mapping / the George Floyd and Anti-Racist Street Art database project.</p>	4 Organizations Supported	\$60,000 Awarded	



Interact Center for the Visual and Performing Arts artist Briana puppeteering her large-scale art based on "The Chariot" tarot card at *Uniquinox: Tarot Alive* in St. Paul, MN as part of a GIG Fund event. Photo courtesy of Interact Center .

We support convenings, community artist residencies, and resource sharing opportunities in Minnesota.

<h3>Ideas Hub</h3> <p>The Ideas Hub is an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations. Launched in February 2022, the Ideas Hub builds on our history of leadership development and training. Its goal is to simplify complex concepts in relatable ways, share real-life examples, and provide the framework to turn concepts into reality.</p>	5,277 Users in Minnesota
<h3>Filling the Well</h3> <p>Filling the Well is a podcast created to nourish, provoke, and inspire artists and arts leaders. Over the course of five episodes in 2022, creative changemakers shared their takes on how to shift power dynamics, avoid burn-out, build authentic community, share resources, and advocate for support.</p>	2,664 Listeners (total)
<h3>World Fest</h3> <p>Through World Fest, we tour international musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In spring 2022, Brazilian ensemble Paulo Padilha e Bando engaged with audiences in Virginia and Fergus Falls through online educational events, including a workshop with a high school band and a virtual concert.</p>	3 Virtual Events 47 Participants
<h3>2021 Arts Midwest Conference</h3> <p>In response to the pandemic, we pivoted our 2021 Conference for the performing arts field to a virtual gathering. In 2022 and beyond, we are investing in new efforts to convene the performing arts industry, including the Ohio Arts Presenters Network Conference and the Midwest Arts Expo.</p>	46 Minnesota Participants
<h3>State Arts Agency Summits</h3> <p>We hold semi-annual hybrid State Arts Agency Executive Director summit meetings and bimonthly video calls, which invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.</p>	



Demonstration of Hmong Qeej (flute) during a Seasonal Saturday Arts Access day at the Marine Art Museum in Winona, MN as part of a GIG Fund event. Photo by Brenda Tran.

FY22 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
American Rescue Plan	City of Red Wing	Red Wing	1	\$15,000
Community Creativity Cohort 2	Welcome Center, Inc	Austin	1	\$8,915
Community Creativity Cohort 2	Lanesboro Arts Center	Lanesboro	1	\$27,750
Community Creativity Cohort 2	Anderson Center for Interdisciplinary Studies, Inc	Red Wing	1	\$18,130
Community Creativity Cohort 2	Project FINE	Winona	1	\$2,750
GIG Fund Spring 2022	Minnesota Marine Art Museum	Winona	1	\$2,500
GIG Fund Spring 2022	Rum River Art Center	Anoka	3	\$2,500
American Rescue Plan	Her Voice Productions	St. Paul	4	\$15,000
Community Creativity Cohort 2	Afro American Development Association	Moorhead	4	\$7,010
Community Creativity Cohort 2	30,000 Feet	Roseville	4	\$18,750
Community Creativity Cohort 2	African Economic Development Solutions	St. Paul	4	\$2,750
Community Creativity Cohort 2	Asian Economic Development Association	St. Paul	4	\$2,750
Community Creativity Cohort 2	Comunidades Latinas Unidas En Servicio, Inc	St. Paul	4	\$2,750
Community Creativity Cohort 2	High School for Recording Arts	St. Paul	4	\$27,750
Community Grant	University of St. Thomas	St. Paul	4	\$20,000
GIG Fund Fall 2021	CLUES (Comunidades Latinas Unidas En Servicio)	St. Paul	4	\$2,500
GIG Fund Fall 2021	Exposed Brick Theatre	St. Paul	4	\$2,500
GIG Fund Spring 2022	Alliance of Chinese Culture & Arts USA	St. Paul	4	\$2,500
NEA Big Read	ArtReach St. Croix	Stillwater	4	\$20,000
American Rescue Plan	Indian Music Society of Minnesota	Minneapolis	5	\$15,000
American Rescue Plan	Twin Cities Carifest	Minneapolis	5	\$15,000
Community Creativity Cohort 2	Juxtaposition Arts, Inc.	Minneapolis	5	\$2,750

Grant Opportunity	Organization	City	Congressional District	Grant Amount
Community Creativity Cohort 2	Minnesota Transgender Health Coalition	Minneapolis	5	\$27,750
Community Creativity Cohort 2	Pangea World Theater	Minneapolis	5	\$7,750
Community Creativity Cohort 2	Pillsbury United Communities	Minneapolis	5	\$2,750
Community Creativity Cohort 2	The SEAD Project	Minneapolis	5	\$9,750
Community Grant	Augsburg University	Minneapolis	5	\$2,500
Community Grant	Great Northern Festival	Minneapolis	5	\$25,000
GIG Fund Fall 2021	Partnership Resources, Inc.	Minneapolis	5	\$2,500
GIG Fund Fall 2021	Pillsbury House and Theatre	Minneapolis	5	\$2,500
GIG Fund Spring 2022	Art to Change the World	Minneapolis	5	\$2,500
GIG Fund Spring 2022	Iraqi and American Reconciliation Project	Minneapolis	5	\$2,500
GIG Fund Spring 2022	Ragamala Dance Company	Minneapolis	5	\$2,500
American Rescue Plan	Arts Consortium of Carver County	Chaska	6	\$15,000
Community Creativity Cohort 2	Higher Works Collaborative	St. Cloud	6	\$12,750
American Rescue Plan	Hutchinson Center For The Arts	Hutchinson	7	\$15,000
American Rescue Plan	Sinclair Lewis Foundation	Sauk Centre	7	\$15,000
American Rescue Plan	Thief River Falls Community Arts Council	Thief River Falls	7	\$15,000
Community Creativity Cohort 2	Lower Sioux Indian Community	Morton	7	\$27,750
Community Creativity Cohort 2	New York Mills Arts Retreat	New York Mills	7	\$26,050
Community Creativity Cohort 2	Region Five Development Commission	Staples	7	\$2,750
GIG Fund Fall 2021	FCLAA	Fosston	7	\$2,500
GIG Fund Fall 2021	Department of Public Transformation	Granite Falls	7	\$2,500
NEA Big Read	Fergus Falls Public Library	Fergus Falls	7	\$15,380

Grant Opportunity	Organization	City	Congressional District	Grant Amount
American Rescue Plan	Duluth Art Institute Association	Duluth	8	\$15,000
American Rescue Plan	Mask and Rose Women's Theater Collective	Puposky	8	\$15,000
Community Creativity Cohort 2	Northwest Indian Community Development Center	Bemidji	8	\$27,750
Community Creativity Cohort 2	White Earth Land Recovery Project	Callaway	8	\$27,750
Community Creativity Cohort 2	American Indian Community Housing Organization	Duluth	8	\$27,750
Community Creativity Cohort 2	Clayton Jackson McGhie Memorial, Inc	Duluth	8	\$27,750
Community Creativity Cohort 2	MacRostie Art Center	Grand Rapids	8	\$27,750
Community Creativity Cohort 2	White Earth Band of Chippewa Indians, Nijii Radio	White Earth	8	\$27,750
Community Grant	Franconia Sculpture Park	Shafer	8	\$12,500
GIG Fund Fall 2021	Mask and Rose Women's Theater	Puposky	8	\$2,500
GIG Fund Spring 2022	Lakes Area Music Festival	Brainerd	8	\$2,500
	55 Organizations	31 Communities		\$686,235

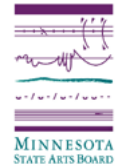
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$35,000
	NEA Big Read	\$35,380
	American Rescue Plan	\$150,000
	Community Creativity Cohort 2	\$405,855
	Community Grants	\$60,000
Programs + Services	World Fest	\$0 Due to the virtual nature of World Fest in FY22, Arts Midwest is not quantifying this investment in Minnesota
	State Arts Agency Summits	\$875
	2021 Conference	\$200 Cost of admission to the Conference for Minnesota State Arts Board staff
Total services and grants		\$687,310
FY22 State Dues		\$34,620
Services and grants in excess of dues		\$652,690
Return on Investment		1,885%

National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

anne.romens@artsmidwest.org

Cover: Raneer Ramaswamy & Aparna Ramaswamy's *Fires of Varanasi: Dance of the Eternal Pilgrim*, presented by Ragamala Dance Company at Northrop in Minneapolis, MN as part of a GIG Fund event. Photo by Steven Pisano.