



► FISCAL YEAR 2022

Return on Investment Report Ohio



I wanted to take a moment to express my sincere gratitude for your partnership with Arts Midwest this past year.

In fiscal year 2022, we worked on grants, programs, and other initiatives that have had a meaningful impact on Ohioans. We've supported, informed, and celebrated the arts in Ohio—building community and opportunity across your state and the Midwest.

We dug into storytelling about Ohio, including a piece about creativity in [Appalachian Ohio](#) and a feature on [Arab culture and artistry in Cleveland](#). We toured international artists through Bellefontaine and surrounding communities as part of our World Fest program. And we launched a new brand and website to best serve Ohioans and connect them with our resources and services.

As you know well, creativity is a vital and essential aspect of Ohio's identity and economy. We're proud to support your efforts by strategically leveraging state investments to provide a positive return to Ohio residents. Together, we are building unprecedented opportunity across the Midwest by advancing creativity.

I look forward to continuing our work together in the years ahead.

A handwritten signature in black ink that reads "Torrie Allen". The signature is fluid and cursive.

Torrie Allen
President & CEO, Arts Midwest



Ohio At A Glance

FY22: July 1, 2021 - June 30, 2022



46
Grants Awarded



30
Communities Reached



\$62,242
State Dues



\$420,115
Returned

575%
Return On Investment

See the last page of this report for a full breakdown of our FY22 investment in Ohio.



art lives!

Cleveland's Art House Community Culture Night for their NEA Big Read selection of *The House on Mango Street*. Photo courtesy of Art House.

We invest time, funds, and resources in organizations that advance creativity in Ohio.

<p>GIG Fund</p> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming costs.</p>	<p>28 Organizations Supported</p>	<p>\$70,000 Awarded</p>	<p>17,657 Participants in Ohio</p>
<p>American Rescue Plan</p> <p>We partnered with our member state arts agencies to distribute funds from the American Rescue Plan to arts and culture organizations across our region. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.</p>	<p>12 Organizations Supported</p>	<p>\$166,550 Awarded</p>	
<p>NEA Big Read</p> <p>We partner with the National Endowment for the Arts to deliver the Big Read. The Big Read provides grants to organizations that bring communities together to read and discuss a book.</p>	<p>4 Organizations Supported</p>	<p>\$79,614 Awarded</p>	<p>18,635 Participants in Ohio</p>
<p>Shakespeare in American Communities</p> <p>We partner with the National Endowment for the Arts to deliver Shakespeare in American Communities. Grants support performances of and workshops about Shakespeare's plays in schools and the juvenile justice system.</p>	<p>1 Organization Supported</p>	<p>\$25,000 Awarded</p>	<p>1,120 Participants in Ohio</p>
<p>Equitable Grant Making Assessment Pilot Project</p> <p>We provided support for the Equitable Grant Making Assessment Pilot Project, an initiative that examined arts funding patterns in Ohio and helped the Ohio Arts Council work toward its goal of making arts funding opportunities more accessible to all Ohio communities.</p>	<p>1 Organization Supported</p>	<p>\$40,000 Awarded</p>	
<p>OAPN Conference</p> <p>We provided support for the 2022 Ohio Arts Professionals Network Conference held in Toledo, Ohio.</p>	<p>1 Organization Supported</p>	<p>\$10,500 Awarded</p>	



A painter creates a community mural on Parsons Ave in Columbus supported by the GIG Fund. Photo courtesy of All People Arts.

We support convenings, community artist residencies, and resource sharing opportunities in Ohio.

Ideas Hub

The Ideas Hub is an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations. Launched in February 2022, the Ideas Hub builds on our history of leadership development and training. Its goal is to simplify complex concepts in relatable ways, share real-life examples, and provide the framework to turn concepts into reality.

1,179
Users in Ohio

Filling the Well

Filling the Well is a podcast created to nourish, provoke, and inspire artists and arts leaders. Over the course of five episodes in 2022, creative changemakers shared their takes on how to shift power dynamics, avoid burn-out, build authentic community, share resources, and advocate for support.

2,664
Listeners (total)

World Fest

Through World Fest, we tour international musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In spring 2022, Brazilian ensemble Paulo Padilha e Bando engaged with communities in Bellefontaine, Lewistown, and Zanesfield through a three-day in-person residency hosted by local partner Holland Theatre.

6
Live Events
357
Participants

2021 Conference

In response to the pandemic, we pivoted our 2021 Conference for the performing arts field to a virtual gathering. In 2022 and beyond, we are investing in new efforts to convene the performing arts industry, including the Ohio Arts Presenters Network Conference and the Midwest Arts Expo.

23
Ohio
Participants

State Arts Agency Summits

We hold semi-annual hybrid State Arts Agency Executive Director summit meetings and bimonthly video calls, which invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.



Terrence Simien and the Zydeco Experience performing at the Darke County Center for the Arts' "BBQ & Blues" event in Greenville, supported by the GIG Fund. Photo courtesy of Darke County Center for the Arts.

FY22 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
American Rescue Plan	Art Opportunities Inc	Cincinnati	1	\$15,000
American Rescue Plan	Wave Pool	Cincinnati	1	\$15,000
GIG Fund Fall 2021	Wave Pool	Cincinnati	1	\$2,500
GIG Fund Spring 2022	Cincinnati Art Museum	Cincinnati	1	\$2,500
GIG Fund Spring 2022	Art Academy of Cincinnati	Cincinnati	1	\$2,500
GIG Fund Spring 2022	Cincinnati Arts Association	Cincinnati	1	\$2,500
Shakespeare in American Communities	Cincinnati Shakespeare Company	Cincinnati	1	\$25,000
American Rescue Plan	United Plant Savers	Rutland	2	\$15,000
GIG Fund Spring 2022	Vern Riffe Center for the Arts	Portsmouth	2	\$2,500
American Rescue Plan	Harmony Project Productions INC	Columbus	3	\$15,000
Community Grant	OAPN Conference	Columbus	3	\$10,500
GIG Fund Fall 2021	All People Arts	Columbus	3	\$2,500
GIG Fund Fall 2021	Kingdom Image Arts	Columbus	3	\$2,500
GIG Fund Spring 2022	Jazz Arts Group	Columbus	3	\$2,500
GIG Fund Fall 2021	ArtSpace/Lima	Lima	4	\$2,500
American Rescue Plan	Lorain County Community College Foundation	Elyria	5	\$15,000
GIG Fund Fall 2021	Performing Arts Center	New Philadelphia	6	\$2,500
NEA Big Read	Massillon Museum	Massillon	6	\$20,000
GIG Fund Spring 2022	DCCA	Greenville	8	\$2,500
American Rescue Plan	New Works Writers Series	Toledo	9	\$2,000
GIG Fund Fall 2021	Black Swamp Arts Council	Archbold	9	\$2,500
American Rescue Plan	Dayton Peace Museum	Dayton	10	\$15,000

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund Fall 2021	Springfield Museum of Art	Springfield	10	\$2,500
American Rescue Plan	Future Heights	Cleveland Heights	11	\$15,000
American Rescue Plan	LAND Studio	Cleveland	11	\$15,000
American Rescue Plan	University Settlement	Cleveland	11	\$15,000
GIG Fund Fall 2021	Greater Cleveland Urban Film Festival	Cleveland	11	\$2,500
GIG Fund Fall 2021	DANCECleveland	Cleveland	11	\$2,500
GIG Fund Fall 2021	FRONT	Cleveland	11	\$2,500
GIG Fund Spring 2022	AAQDG	Warrensville Heights	11	\$2,500
GIG Fund Spring 2022	The Dancing Wheels Company & School	Cleveland	11	\$2,500
GIG Fund Spring 2022	CityMusic Cleveland	Cleveland Heights	11	\$2,500
GIG Fund Spring 2022	GroundWorks DanceTheater	Cleveland	11	\$2,500
GIG Fund Spring 2022	Julia De Burgos Cultural Arts Center	Cleveland	11	\$2,500
GIG Fund Spring 2022	Karamu House	Cleveland	11	\$2,500
NEA Big Read	Art House	Cleveland	11	\$19,900
American Rescue Plan	Majestic Galleries	Nelsonville	12	\$15,000
GIG Fund Fall 2021	Paper Circle	Nelsonville	12	\$2,500
GIG Fund Spring 2022	Paper Circle	Nelsonville	12	\$2,500
GIG Fund Spring 2022	Passion Works	Athens	12	\$2,500
NEA Big Read	Public Library of Mount Vernon and Knox County	Mount Vernon	12	\$19,714
American Rescue Plan	Community Hall Foundation	Akron	13	\$14,550
GIG Fund Fall 2021	iN Education, Inc.	Akron	13	\$2,500
GIG Fund Fall 2021	Akron Art Museum	Akron	13	\$2,500

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund Fall 2021	Kent State University	Kent	14	\$2,500
NEA Big Read	Kent State University	Kent	14	\$20,000
44 Organizations		21 Communities		\$351,664

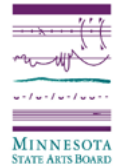
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$70,000
	American Rescue Plan	\$166,550
	NEA Big Read	\$79,614
	Shakespeare in American Communities	\$25,000
	Equitable Grant Making Assessment Pilot Project	\$40,000
	OAPN Conference	\$10,500
Programs + Services	World Fest	\$28,451
	State Arts Agency Summits	\$0 Due to the hybrid nature of the Ohio Art Council's participation in FY22, Arts Midwest is not quantifying this investment
Total services and grants		\$420,115
FY22 State Dues		\$62,242
Services and grants in excess of dues		\$357,873
Return on Investment		575%

National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

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Cover: The Turtle Island Quartet playing for local students at a performance hosted by the Cuyahoga Community College Foundation, supported by the GIG Fund. Photo courtesy of Cuyahoga Community College Foundation.