

FISCAL YEAR 2022

Return on Investment Report South Dakota



# To the South Dakota Arts Council



I wanted to take a moment to express my sincere gratitude for your partnership with Arts Midwest this past year.

In fiscal year 2022, we worked on grants, programs, and other initiatives that have had a meaningful impact on South Dakotans. We've supported, informed, and celebrated the arts in South Dakota—building community and opportunity across your state and the Midwest.

We dug into storytelling about South Dakota, including pieces about <u>The Matthews</u> in Spearfish and <u>skateboarding</u> in Pine Ridge and Sioux Falls. We continued creative artist residency work in Sisseton as part of We the Many. And we launched a new brand and website to best serve South Dakotans and connect them with our resources and services.

As you know well, creativity is a vital and essential aspect of South Dakota's identity and economy. We're proud to support your efforts by strategically leveraging state investments to provide a positive return to South Dakotans. Together, we are building unprecedented opportunity across the Midwest by advancing creativity.

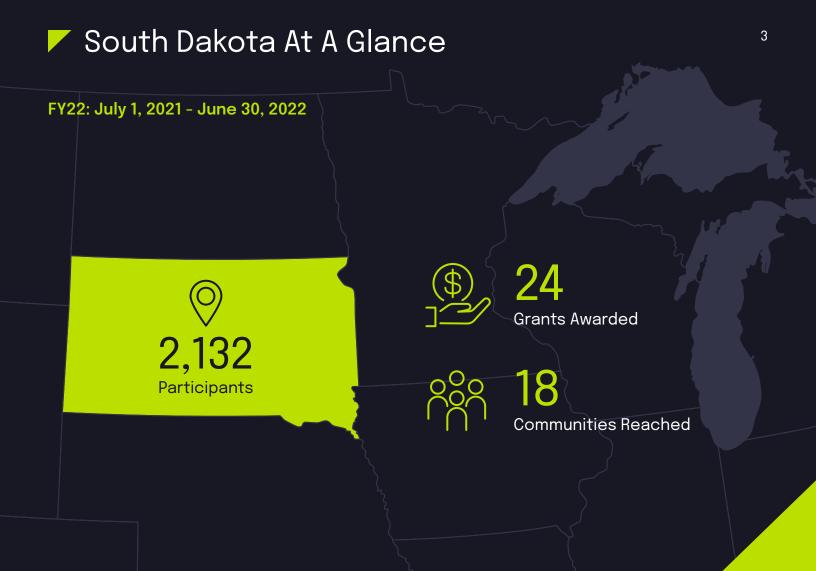
I look forward to continuing our work together in the years ahead.

Joni Al

Torrie Allen President & CEO, Arts Midwest









**\$16,198** State Dues



\$335,290

**1,970%** Return On Investment

See the last page of this report for a full breakdown of our FY22 investment in South Dakota.



Audience for Terrance Simien's performance at Levitt at the Falls in Sioux Falls, supported by the GIG Fund. Photo courtesy of Levitt at the Falls.

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## Grants Overview

We invest time, funds, and resources in organizations that advance creativity in South Dakota.

### **GIG Fund**

We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.

#### **American Rescue Plan**

We partnered with our member state arts agencies to distribute funds from the American Rescue Plan to arts and culture organizations across our region. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.

#### **Community Creativity Cohort 2**

We partnered with the Bush Foundation to provide support to organizations in the Community Creativity Cohort 2 (CCC2), a participant-led, capacity building program to support organizations that make art and culture central to problem solving. Organizations benefited from general operating grants, access to capacity building, storytelling support, and gathering opportunities.

#### We the Many

We work closely with rural communities to co-create performing arts residencies through We the Many. These residencies help Midwesterners exchange voices, cultures, and ideas relevant to their community. In FY2022, the Sisseton Arts Council, our We the Many partner in Sisseton, South Dakota continued to host creative activities in their community as part of a grant extension.

8 Organizations

Supported

Awarded

\$20,000 2,098 Participants

in South Dakota

## 5 Organizations Supported

\$128,840 Awarded

10 Organizations

Supported

\$158,250

Awarded

Organization Supported

\$28,000

Awarded



The Sisseton Arts Council, a We the Many grantee, placed sculptures of an 8-point design created by artists Nicholas Blaske and Markus Tracy on city property. Photo courtesy of Sisseton Arts Council, 6

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# Programs + Services Overview

We support convenings, community artist residencies, and resource sharing opportunities in South Dakota.

#### **Ideas Hub**

The Ideas Hub is an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations. Launched in February 2022, the Ideas Hub builds on our history of leadership development and training. Its goal is to simplify complex concepts in relatable ways, share real-life examples, and provide the framework to turn concepts into reality.

#### Filling the Well

Filling the Well is a podcast created to nourish, provoke, and inspire artists and arts leaders. Over the course of five episodes in 2022, creative changemakers shared their takes on how to shift power dynamics, avoid burn-out, build authentic community, share resources, and advocate for support.

### 2021 Conference

In response to the pandemic, we pivoted our 2021 Conference for the performing arts field to a virtual gathering. In 2022 and beyond, we are investing in new efforts to convene the performing arts industry, including the Ohio Arts Presenters Network Conference and the Midwest Arts Expo.

#### **State Arts Agency Summits**

We hold semi-annual hybrid State Arts Agency Executive Director summit meetings and bimonthly video calls, which invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.



366

Dakota

Users in South

2,664

South Dakota

Participants

Listeners (total)

Terrance Simien performs at Levitt at the Falls in Sioux Falls, supported by the GIG Fund. Photo courtesy of Levitt at the Falls. 8



# FY22 Grants Awarded

Grant Opportunity	Organization	City	Grant Amount
American Rescue Plan	Black Hills Community Theatre, Inc.	Rapid City	\$15,000
American Rescue Plan	Black Hills Playhouse, Inc.	Custer	\$15,000
American Rescue Plan	Magpie Creative	Rapid City	\$68,840
American Rescue Plan	Nis'to Incorporated	Sisseton	\$15,000
American Rescue Plan	Sioux Falls Arts Council	Sioux Falls	\$15,000
Community Creativity Cohort 2	Boys & Girls Club of the Missouri River Area	Wagner	\$3,500
Community Creativity Cohort 2	Centerville Development Corporation	Centerville	\$3,500
Community Creativity Cohort 2	Cheyenne River Youth Project, Inc	Eagle Butte	\$3,500
Community Creativity Cohort 2	Flandreau Santee Sioux Tribe	Flandreau	\$4,250
Community Creativity Cohort 2	Four Bands Community Fund, Incorporated	Eagle Butte	\$27,750
Community Creativity Cohort 2	Matthews Opera House and Arts Center	Spearfish	\$27,750
Community Creativity Cohort 2	Pine Ridge Area Chamber of Commerce	Kyle	\$4,750
Community Creativity Cohort 2	Sisseton Arts Council, Inc.	Sisseton	\$27,750
Community Creativity Cohort 2	Sisseton Wahpeton College	Agency Village	\$27,750
Community Creativity Cohort 2	Thunder Valley Community Development Corporation	Porcupine	\$27,750
GIG Fund Fall 2021	Historic Homestake Opera House Society	Lead	\$2,500
GIG Fund Fall 2021	Gregory Horizons	Dallas	\$2,500
GIG Fund Fall 2021	The Cave Collective	Rapid City	\$2,500
GIG Fund Fall 2021	Brookings Chamber Music Society	Brookings	\$2,500
GIG Fund Spring 2022	Chamber Music Festival of the Black Hills	Rapid City	\$2,500
GIG Fund Spring 2022	The Matthews Opera House and Arts Center	Spearfish	\$2,500
GIG Fund Spring 2022	Vermillion Community Theatre Inc	Vermillion	\$2,500





	24 Organizations	<b>16</b> Communities	\$335,290
We the Many	Sisseton Arts Council	Sisseton	\$28,000
GIG Fund Spring 2022	Backroom Productions	Rapid City	\$2,500
Grant Opportunity	Organization	City	Grant Amount

Arts Midwest

# 2022 South Dakota Finances

Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$20,000	
	American Rescue Plan	\$128,840	
	Community Creativity Cohort 2	\$158,250	
	We the Many	\$28,000	
Programs + Services	2021 Conference	\$200 Cost of admission to the Conference for South Dakota Arts Council staff	
	State Arts Agency Summits	\$0 Due to the hybrid nature of the South Dakota Arts Council's participation in FY22, Arts Midwest is not quantifying this investment	
	Total services and grants	\$335,290	
	FY22 State Dues	\$16,198	
	Services and grants in excess of dues	\$319,092	
	Detroit of laws stars and	1.070%	

**Return on Investment** 

1,970%





### **National Endowment for the Arts**



### **State Arts Agencies**



### Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.





If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

#### **Anne Romens**

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Cover: Students in harp class during the Chamber Music Festival of the Black Hills, supported by the GIG Fund. Photo courtesy of Chamber Music Festival of the Black Hills.

