

**IDEA CANVAS**

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| **Idea Name:** |  |
| **Idea Hashtag:** |  |
| **Your Name(s):** |  |

*Optional: Insert photo of original post-it note here as visual reference.*

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| **Key Stakeholders**Who needs to be involved to explore this idea further?* Person’s name and role
* Person’s name and role
* Person’s name and role
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| **Key Features + Audience Benefits**What makes this idea stand apart and how will people benefit if it’s implemented successfully?* Feature 1
* Feature 2
* Feature 3
* Benefit 1
* Benefit 2
* Benefit 3
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| **Next Steps**Identify three, achievable actions to take within 30 days to support further exploration or experimentation to test this idea.1. Action item
2. Action item
3. Action item
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