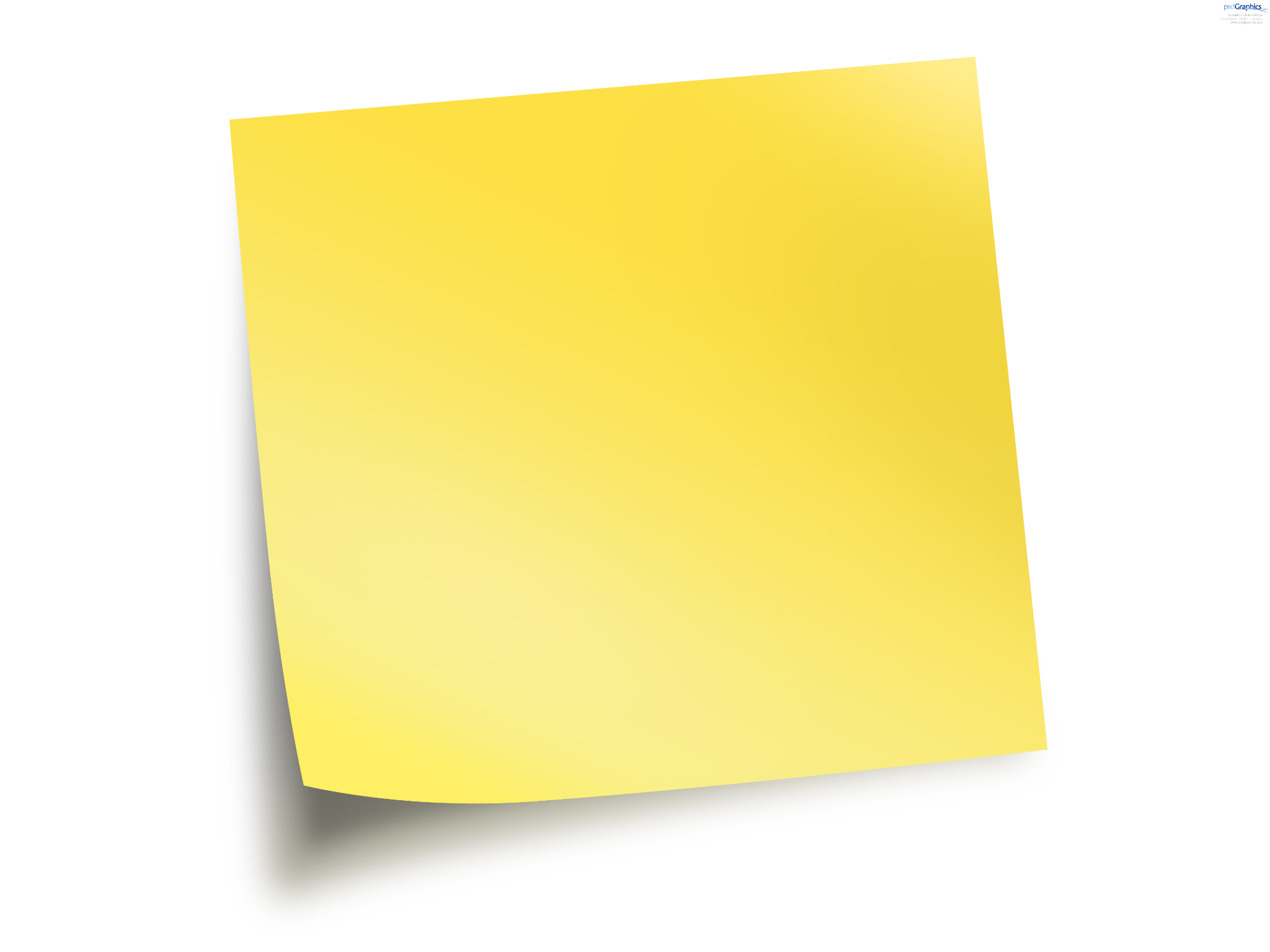


**IDEA CANVAS**

|  |  |
| --- | --- |
| **Idea Name:** |  |
| **Idea Hashtag:** |  |
| **Your Name(s):** |  |

*Optional: Insert photo of original post-it note here as visual reference.*

**

|  |
| --- |
| **Key Stakeholders** Who needs to be involved to explore this idea further?   * Person’s name and role * Person’s name and role * Person’s name and role |
| **Key Features + Audience Benefits**  What makes this idea stand apart and how will people benefit if it’s implemented successfully?   * Feature 1 * Feature 2 * Feature 3 * Benefit 1 * Benefit 2 * Benefit 3 |
| **Next Steps**  Identify three, achievable actions to take within 30 days to support further exploration or experimentation to test this idea.   1. Action item 2. Action item 3. Action item |