[Place original idea post-it note here]

Idea Canvas

Idea Name:

Idea Hashtag:

Your Name(s):

Key stakeholders (who needs to be involved to explore this idea further?):

Key features + audience benefits (what makes this idea stand apart and how will people benefit if it's implemented successfully?):

Three next steps to take within 30 days to support further exploration or experimentation to test this idea:

1.

2.

3.