



► FISCAL YEAR 2023

# Return on Investment Report Indiana





I want to express my sincere thanks for your continued partnership with Arts Midwest to amplify creativity across Indiana.

Fiscal Year 2023 was full of growth for Arts Midwest. We unveiled a new brand, website, and strategic direction that envisions Midwestern creativity powering thriving, entrepreneurial, and welcoming communities.

Our work, the results of which you'll see reflected throughout this report, takes place across three pillars:

- **Support:** We invest in efforts that use creativity to connect people, ideas, and solutions.
- **Inform:** We share data and ideas to support Midwestern communities in being more visible, sustainable, and interconnected.
- **Celebrate:** We honor the people, places, and creative organizations that compose the Midwest.

In FY2023, we funded Hoosier arts organizations through grant programs like the GIG Fund and resumed in-person World Fest tours for the first time since the pandemic. We convened Folk and Traditional Arts practitioners, State Arts Agency leaders, and provided the field with free, practical resources through our online Ideas Hub. We launched the Creativity News Desk, amplifying stories about arts and creativity in the Midwest, and announced our first set of awards for Midwestern creatives.

Looking back at FY2023, we're proud to report a 935% return on investment to Indiana. We thank you for your support and look forward to our continued journey together.

A handwritten signature in black ink that reads "Torrie Allen". The signature is fluid and cursive, with a long horizontal stroke at the end.

Torrie Allen  
President & CEO, Arts Midwest

# Indiana At A Glance

FY23: July 1, 2022 - June 30, 2023



27  
Grants Awarded



14  
Communities Reached



\$38,825  
State Dues



\$401,772  
Returned

935%  
Return On Investment

See the last page of this report for a full breakdown of our FY23 investment in Indiana.





Ballad of the Book Women at IndyFringe's DivaFest in Indianapolis, IN, supported by the GIG Fund. Photo by Rob Slaven, courtesy of Indy Ghost Light Photography.

We invest time, funds, and resources in organizations that advance creativity in Indiana.

<h3>GIG Fund</h3> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	<p><b>23</b> Organizations Supported</p>	<p><b>\$72,500</b> Awarded</p>	<p><b>43,894</b> Participants in Indiana</p>
<h3>Shakespeare in American Communities</h3> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	<p><b>2</b> Organizations Supported</p>	<p><b>\$45,000</b> Awarded</p>	<p><b>993</b> Participants in Indiana</p>
<h3>Special Initiatives - Regional</h3> <p>The Midwest Arts XPO is a new arts conference created by Heartland Performing Arts, Inc., a coalition of Midwest arts presenters, agents, managers, and artists, following the discontinuation of the Arts Midwest Conference. To support the work of Heartland Performing Arts, Arts Midwest supported the organization with a one-time grant as start-up funding.</p>	<p><b>1</b> Organization Supported</p>	<p><b>\$13,889*</b> Awarded</p>	

\* Represents 1/9th of a \$125,000 grant





Tembembe Ensemble Continuo at the 2023 Bloomington Early Music Festival in Bloomington, IN, supported by the GIG Fund. Photo by Alex Koppel Photography, courtesy of Bloomington Early Music.



We support convenings, community artist residencies, and resource sharing opportunities in Indiana.

<p><b>World Fest</b></p> <p>Through World Fest, we tour musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In FY23, World Fest artists engaged with communities in Wisconsin through in-person residencies and a one-time grant.</p>	<p><b>26</b> Events</p>	<p><b>18,807</b> Participants</p>	<p><b>\$10,000</b> Awarded</p>
<p><b>We the Many</b></p> <p>We support culturally connected and embedded organizations through We the Many. This community-based artist-in-residency program is hosted in three states across the Midwest. The program works directly with local organizational partners who have full financial and planning oversight of their community's artist residency.</p>	<p><b>1</b> Organization Supported</p>		<p><b>\$100,000</b> Awarded</p>
<p><b>Creativity News Desk</b></p> <p>The Creativity News Desk amplifies stories about the power of arts and creativity in the Midwest. We commission stories from writers, photographers, videographers, illustrators, and podcasters across our region. We also support partnerships, grants, and learning opportunities for the media field.</p>	<p><b>5</b> Stories Featuring Indiana</p>	<p><b>2,647</b> Users in Indiana</p>	
<p><b>Ideas Hub</b></p> <p>We added eight new resources to the Ideas Hub, an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations.</p>	<p><b>8</b> Resources Added</p>	<p><b>1,189</b> Users in Indiana</p>	

We support convenings, community artist residencies, and resource sharing opportunities in Indiana.

## Filling the Well

We launched five new episodes of Filling the Well, a podcast created to nourish, provoke, and inspire artists and arts leaders. Season Two features creatives and culture bearers living and working in rural areas.

4,200

Listeners  
Across Region

## National Leaders of Color Fellowship

We partnered with the other United States Regional Arts Organizations for this transformative leadership development experience that aims to establish multicultural leadership in the creative and cultural sector.

1

Indiana  
Participant



We provide opportunities for staff at our partner State Arts Agencies to connect, learn, and give feedback.

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## State Arts Agency Connections

We hold semi-annual SAA Executive Director summit meetings, bi-monthly video calls, and regular check-ins about our programs and grants. These conversations invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.

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## Folk and Traditional Arts Activities

We held a virtual networking session and invited representatives from each of our states to connect with peers and access professional development at South Arts' Folklife in the South Conference. We plan to continue inviting feedback from our State Arts Agency partners as we build future Folk and Traditional Arts opportunities.

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## Accessibility Support

We provide State Arts Agency accessibility coordinators with funding to attend the Leadership Exchange in Arts and Disability (LEAD®) conference.

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Founders Sade and Luis Carrasquillo with son, along with instructors Raquel Wilson and Yemina Conception at For the Love of the Arts' ribbon cutting in Griffith, IN. Photo by Daveed Holmes.



# FY23 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Fall 2022	Art Barn School of Art	Valparaiso	1	\$2,500
GIG Fund - Fall 2022	Arthentic Arts, Inc.	Indianapolis	7	\$2,500
GIG Fund - Fall 2022	Bridging Worlds, Inc.	Ft. Wayne	3	\$2,500
World Fest	City of Rushville	Rushville	6	\$10,000
GIG Fund - Fall 2022	DePauw University School of Music	Greencastle	4	\$2,500
GIG Fund - Spring 2023	Dillsboro Arts	Dillsboro	9	\$4,000
GIG Fund - Spring 2023	Early Music Associates, Inc.	Bloomington	9	\$4,000
GIG Fund - Spring 2023	Eiteljorg Museum of American Indians and Western Art	Indianapolis	7	\$4,000
GIG Fund - Fall 2022	Fischoff National Chamber Music Association	Notre Dame	2	\$2,500
We the Many	For the Love of the Arts	Griffith	1	\$100,000
GIG Fund - Fall 2022	Fort Wayne Cinema Center	Fort Wayne	3	\$2,500
GIG Fund - Spring 2023	Growing Lives Foundation	Fort Wayne	3	\$4,000
Special Initiatives - Regional	Heartland Performing Arts	N/A	N/A	\$13,889
GIG Fund - Spring 2023	Indiana University South Bend	Bloomington	9	\$4,000
GIG Fund - Spring 2023	Indianapolis Theatre Fringe Festival, Inc.	Indianapolis	7	\$4,000
Shakespeare in American Communities	Indy Shakes	Indianapolis	7	\$25,000
GIG Fund - Fall 2022	Jasper Community Arts	Jasper	8	\$2,500
GIG Fund - Fall 2022	Judah Ministries Inc	Indianapolis	7	\$2,500
GIG Fund - Spring 2023	Kurt Vonnegut Memorial Library	Indianapolis	7	\$4,000
GIG Fund - Fall 2022	Lotus Festival	Bloomington	9	\$2,500
GIG Fund - Fall 2022	Merrimans Playhouse	South Bend	2	\$2,500
GIG Fund - Spring 2023	Miami County Artisan Gallery, Inc.	Peru	2	\$4,000

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Fall 2022	Newfields	Indianapolis	7	\$2,500
GIG Fund - Spring 2023	OperaMaya	Bloomington	9	\$4,000
GIG Fund - Spring 2023	Philharmonic Orchestra of Indianapolis	Indianapolis	7	\$4,000
Shakespeare in American Communities	Shakespeare at Notre Dame	Notre Dame	2	\$20,000
GIG Fund - Fall 2022	The Starbase Inc	Noblesville	5	\$2,500
GIG Fund - Fall 2022	USA International Harp Competition, Inc.	Bloomington	9	\$2,500
<b>27 Organizations</b>		<b>14 Communities</b>		<b>\$241,389</b>



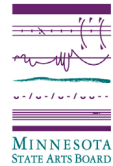
Arts Midwest leverages public and private dollars to bring services to our states.

<b>Grants + Investments</b>	GIG Fund	\$72,500
	Shakespeare in American Communities	\$45,000
	Special Initiatives - Regional	\$13,889
<b>Programs</b>	<b>World Fest</b>	
	Programming Costs	\$71,264
	Grants	\$10,000
	<b>We the Many</b>	
	Programming Costs	\$51,695
	Grants	\$100,000
	<b>Creativity News Desk</b>	\$28,202
	<b>National Leaders of Color Fellowship</b>	\$2,243
<b>Services</b>	SAA Summits	\$3,500
	Folk and Traditional Arts	\$240
	Accessibility Support	\$3,500
	<b>Total services and grants</b>	<b>\$401,772</b>
	<b>FY23 State Dues</b>	<b>\$38,825</b>
	<b>Services and grants in excess of dues</b>	<b>\$362,947</b>
	<b>Return on Investment</b>	<b>935%</b>

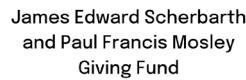
## National Endowment for the Arts



## State Arts Agencies



## Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.



## Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

**Anne Romens**

Vice President

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Cover: A young student embracing their inner artistry at a Little Creatives session at We the Many community partner organization For the Love of the Arts in Griffith, IN. Photo by Daveed Holmes.