



► FISCAL YEAR 2023

Return on Investment Report Michigan



I want to express my sincere thanks for your continued partnership with Arts Midwest to amplify creativity across Michigan.

Fiscal Year 2023 was full of growth for Arts Midwest. We unveiled a new brand, website, and strategic direction that envisions Midwestern creativity powering thriving, entrepreneurial, and welcoming communities.

Our work, the results of which you'll see reflected throughout this report, takes place across three pillars:

- **Support:** We invest in efforts that use creativity to connect people, ideas, and solutions.
- **Inform:** We share data and ideas to support Midwestern communities in being more visible, sustainable, and interconnected.
- **Celebrate:** We honor the people, places, and creative organizations that compose the Midwest.

In FY2023, we funded Michigander arts organizations through grant programs like the GIG Fund and resumed in-person World Fest tours for the first time since the pandemic. We convened Folk and Traditional Arts practitioners, State Arts Agency leaders, and provided the field with free, practical resources through our online Ideas Hub. We launched the Creativity News Desk, amplifying stories about arts and creativity in the Midwest, and announced our first set of awards for Midwestern creatives.

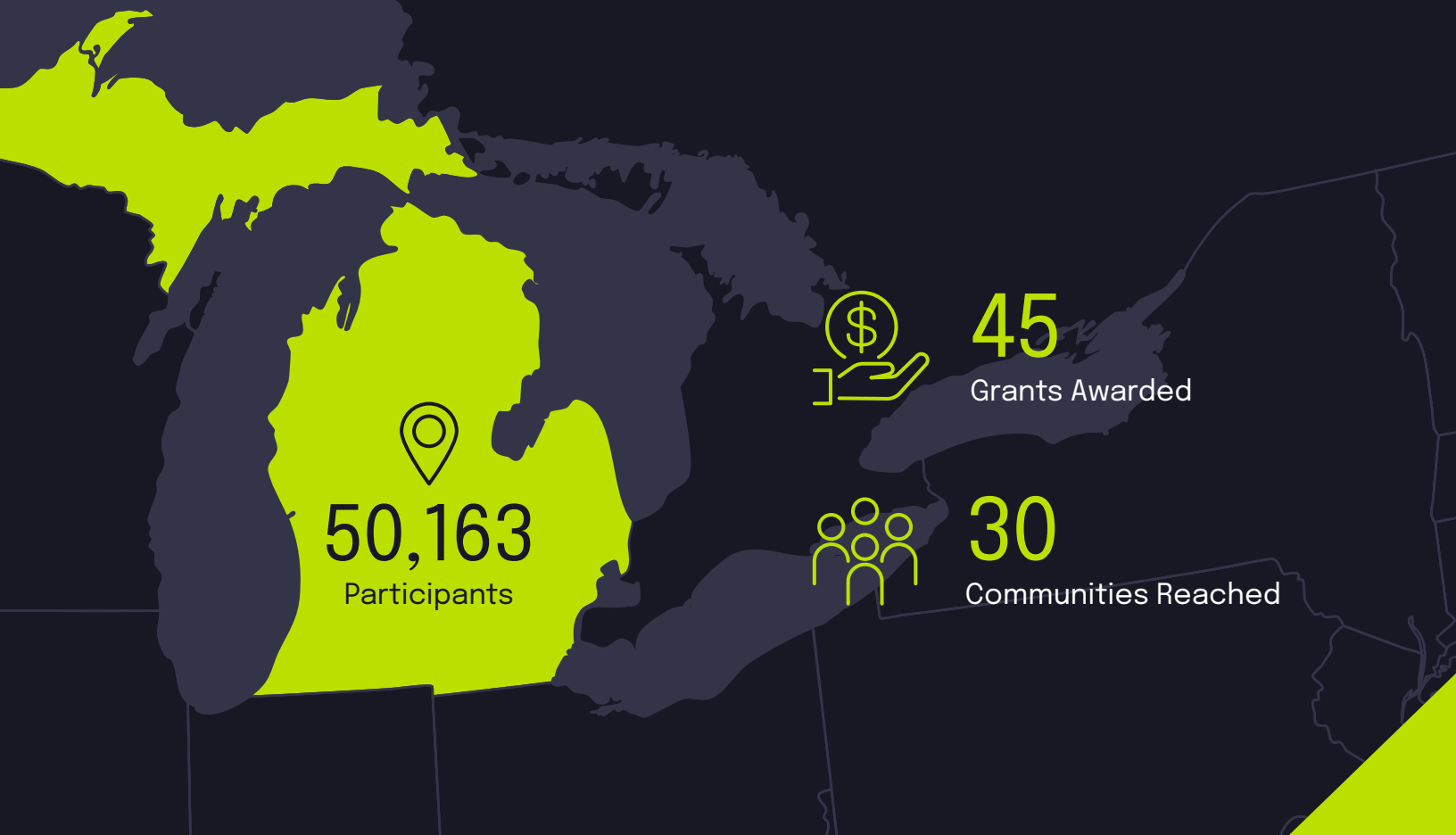
Looking back at FY2023, we're proud to report a 356% return on investment to Michigan. We thank you for your support and look forward to our continued journey together.

A handwritten signature in black ink that reads "Torrie Allen". The signature is fluid and cursive.

Torrie Allen
President & CEO, Arts Midwest

Michigan At A Glance

FY23: July 1, 2022 - June 30, 2023



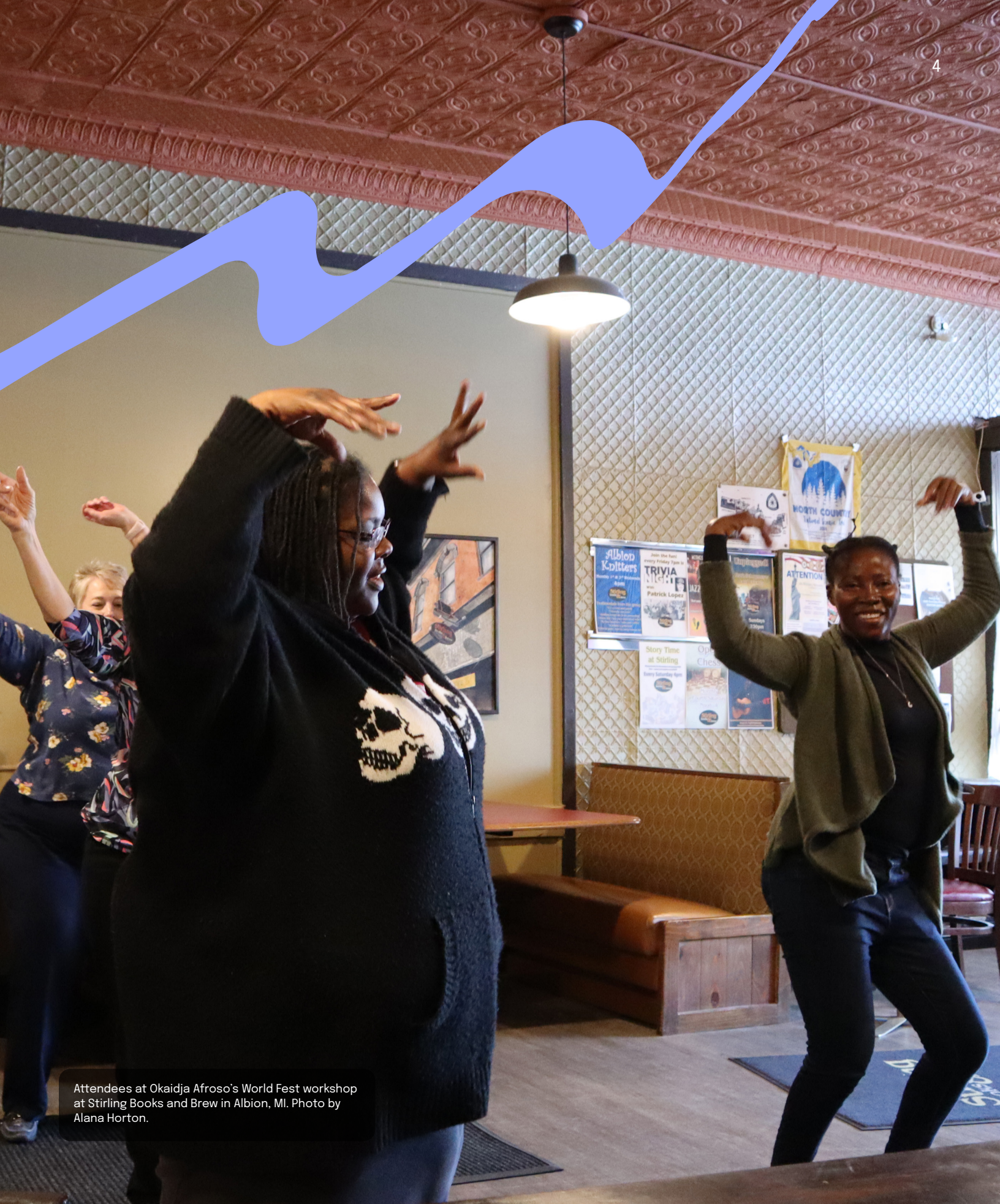
\$70,000
State Dues



\$319,440
Returned

356%
Return On Investment

See the last page of this report for a full breakdown of our FY23 investment in Michigan.



Attendees at Okaidja Afroso's World Fest workshop at Stirling Books and Brew in Albion, MI. Photo by Alana Horton.

We invest time, funds, and resources in organizations that advance creativity in Michigan.

<p>GIG Fund</p> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	<p>41 Organizations Supported</p>	<p>\$128,000 Awarded</p>	<p>31,491 Participants in Michigan</p>
<p>NEA Big Read</p> <p>We partner with the National Endowment for the Arts to deliver the NEA Big Read. The NEA Big Read provides grants to organizations that bring communities together to read and discuss a book.</p>	<p>1 Organization Supported</p>	<p>\$19,000 Awarded</p>	<p>9,673 Participants in Michigan</p>
<p>Shakespeare in American Communities</p> <p>We partner with the National Endowment for the Arts to deliver Shakespeare in American Communities. Grants support performances of and workshops about Shakespeare's plays in schools, community centers, and the juvenile justice system.</p>	<p>2 Organizations Supported</p>	<p>\$40,000 Awarded</p>	<p>168 Participants in Michigan</p>
<p>Special Initiatives - Regional</p> <p>The Midwest Arts XPO is a new arts conference created by Heartland Performing Arts, Inc., a coalition of Midwest arts presenters, agents, managers, and artists, following the discontinuation of the Arts Midwest Conference. To support the work of Heartland Performing Arts, Arts Midwest supported the organization with a one-time grant as start-up funding.</p>	<p>1 Organization Supported</p>	<p>\$13,889* Awarded</p>	

* Represents 1/9th of a \$125,000 grant



Drawing with Olivia Mendoza at the Kalamazoo Nature Center's Up in the Air exhibit in Kalamazoo, MI. Photo by Carli Thompson.

We support convenings, community artist residencies, and resource sharing opportunities in Michigan.

<h3>World Fest</h3> <p>Through World Fest, we tour musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In FY23, World Fest artists engaged with communities in Wisconsin through in-person residencies and a one-time grant.</p>	36 Events	7,092 Participants	\$10,000 Awarded
<h3>Creativity News Desk</h3> <p>The Creativity News Desk amplifies stories about the power of arts and creativity in the Midwest. We commission stories from writers, photographers, videographers, illustrators, and podcasters across our region. We also support partnerships, grants, and learning opportunities for the media field.</p>	3 Stories Featuring Michigan	2,735 Users in Michigan	
<h3>Ideas Hub</h3> <p>We added eight new resources to the Ideas Hub, an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations.</p>	8 Resources Added	1,424 Users in Michigan	
<h3>Filling the Well</h3> <p>We launched five new episodes of Filling the Well, a podcast created to nourish, provoke, and inspire artists and arts leaders. Season Two features creatives and culture bearers living and working in rural areas.</p>	4,200 Listeners Across Region		
<h3>National Leaders of Color Fellowship</h3> <p>We partnered with the other United States Regional Arts Organizations for this transformative leadership development experience that aims to establish multicultural leadership in the creative and cultural sector.</p>	1 Michigan Participant		

We provide opportunities for staff at our partner State Arts Agencies to connect, learn, and give feedback.

State Arts Agency Connections

We hold semi-annual SAA Executive Director summit meetings, bi-monthly video calls, and regular check-ins about our programs and grants. These conversations invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.

Folk and Traditional Arts Activities

We held a virtual networking session and invited representatives from each of our states to connect with peers and access professional development at South Arts' Folklife in the South Conference. We plan to continue inviting feedback from our State Arts Agency partners as we build future Folk and Traditional Arts opportunities.

Accessibility Support

We provide State Arts Agency accessibility coordinators with funding to attend the Leadership Exchange in Arts and Disability (LEAD®) conference.



A speaker at the University Musical Society's St. John Street Memorial Block Party in Flint, MI, supported by the GIG Fund. Photo by Lisa Murray.

FY23 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Fall 2022	Accent Pontiac, Inc.	Bloomfield Hills	11	\$2,500
GIG Fund - Spring 2023	Artists Creating Together	Grand Rapids	3	\$4,000
GIG Fund - Fall 2022	Beaumier Upper Peninsula Heritage Center	Marquette	1	\$2,500
GIG Fund - Fall 2022	Beaver Island Cultural Arts Association	Beaver Island	1	\$2,500
GIG Fund - Spring 2023	Birmingham Bloomfield Art Center, Inc.	Birmingham	11	\$4,000
GIG Fund - Spring 2023	Charles H. Wright Museum of African American History	Detroit	13	\$4,000
GIG Fund - Fall 2022	Cheboygan Area Arts Council	Cheboygan	1	\$2,500
GIG Fund - Spring 2023	Dennos Museum Center at Northwestern Michigan College	Traverse City	1	\$4,000
GIG Fund - Spring 2023	Detroit Public Theatre	Detroit	13	\$4,000
GIG Fund - Spring 2023	Eastend Studio & Gallery	Marshall	5	\$4,000
GIG Fund - Fall 2022	Eisenhower Dance Ensemble, Inc	Southfield	12	\$2,500
GIG Fund - Fall 2022	Good Hart Artist Residency Inc.	Harbor Springs	1	\$2,500
GIG Fund - Spring 2023	Good Hart Artist Residency Inc.	Harbor Springs	1	\$4,000
GIG Fund - Fall 2022	Grand Rapids Womens Chorus	Grand Rapids	3	\$2,500
GIG Fund - Fall 2022	Great Lakes Children's Museum	Traverse City	1	\$2,500
Special Initiatives - Regional	Heartland Performing Arts	N/A	N/A	\$13,889
NEA Big Read	Hope College	Holland	4	\$19,000
GIG Fund - Fall 2022	Interlochen Center for the Arts	Interlochen	1	\$2,500
GIG Fund - Spring 2023	Interlochen Center for the Arts	Interlochen	1	\$4,000
World Fest	Ironwood Theatre	Ironwood	1	\$10,000
GIG Fund - Fall 2022	Kalamazoo Nature Center	Kalamazoo	4	\$2,500
GIG Fund - Fall 2022	Kalkaska Downtown Development Authority	Kalkaska	1	\$2,500

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Fall 2022	Kerrytown Concert House, Inc.	Ann Arbor	6	\$2,500
GIG Fund - Spring 2023	MCCT, Inc.	Marshall	5	\$4,000
GIG Fund - Fall 2022	Michigan Jazz Festival	Livonia	12	\$2,500
GIG Fund - Spring 2023	Midland Center for the Arts	Midland	8	\$4,000
GIG Fund - Fall 2022	Oscoda County District Library	Mio	1	\$2,500
GIG Fund - Fall 2022	Polynesian Arts Advocacy Council of Michigan	Novi	6	\$2,500
GIG Fund - Fall 2022	Real People Media, Inc.	Calumet	1	\$2,500
GIG Fund - Fall 2022	Saugatuck Center for the Arts	Saugatuck	4	\$2,500
Shakespeare in American Communities	Shakespeare Behind Bars	Macatawa	4	\$20,000
GIG Fund - Fall 2022	South Haven Arts Association	South Haven	4	\$2,500
GIG Fund - Spring 2023	Spread Art	Detroit	13	\$4,000
GIG Fund - Fall 2022	TeMaTe Institute for Black Dance and Culture	Detroit	13	\$2,500
GIG Fund - Spring 2023	TeMaTe Institute for Black Dance and Culture	Detroit	13	\$4,000
GIG Fund - Fall 2022	TempleArts	Saginaw	8	\$2,500
GIG Fund - Spring 2023	The Gilmore	Kalamazoo	4	\$4,000
GIG Fund - Spring 2023	The Marquette Symphony Orchestra, Inc.	Marquette	1	\$4,000
GIG Fund - Fall 2022	The Mendel Center at Lake Michigan College	Benton Harbor	4	\$2,500
GIG Fund - Fall 2022	Theatre North	Ironwood	1	\$2,500
GIG Fund - Fall 2022	Tuba Bach Chamber Music Festival	Big Rapids	2	\$2,500
GIG Fund - Spring 2023	UMS	Ann Arbor	6	\$4,000
GIG Fund - Spring 2023	We Are Culture Creators	Detroit	13	\$4,000
GIG Fund - Fall 2022	Wharton Center for Performing Arts at Michigan State University	East Lansing	7	\$2,500

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Spring 2023	Wharton Center for Performing Arts at Michigan State University	East Lansing	7	\$4,000
Shakespeare in American Communities	Youth Arts: Unlocked	Swartz Creek	8	\$20,000
45 Organizations		30 Communities		\$210,889

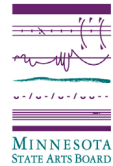
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$128,000
	NEA Big Read	\$19,000
	Shakespeare in American Communities	\$40,000
	Special Initiatives - Regional	\$13,889
Programs	World Fest	
	Programming Costs	\$71,264
	Grants	\$10,000
	Creativity News Desk	\$28,202
	National Leaders of Color Fellowship	\$2,243
Services	SAA Summits	\$2,479
	Folk and Traditional Arts	\$864
	Accessibility Support	\$3,500
	Total services and grants	\$319,440
	FY23 State Dues	\$70,000
	Services and grants in excess of dues	\$249,440
	Return on Investment	356%

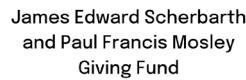
National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

anne.romens@artsmidwest.org

Cover: Solar activities created by Bailey Park for the Wright Museum's Earth Month collaboration in Detroit, MI, supported by the GIG Fund. Photo by Leslie Tom.