



► FISCAL YEAR 2023

Return on Investment Report North Dakota





I want to express my sincere thanks for your continued partnership with Arts Midwest to amplify creativity across North Dakota.

Fiscal Year 2023 was full of growth for Arts Midwest. We unveiled a new brand, website, and strategic direction that envisions Midwestern creativity powering thriving, entrepreneurial, and welcoming communities.

Our work, the results of which you'll see reflected throughout this report, takes place across three pillars:

- **Support:** We invest in efforts that use creativity to connect people, ideas, and solutions.
- **Inform:** We share data and ideas to support Midwestern communities in being more visible, sustainable, and interconnected.
- **Celebrate:** We honor the people, places, and creative organizations that compose the Midwest.

In FY2023, we funded North Dakotan arts organizations through grant programs like the GIG Fund and resumed in-person World Fest tours for the first time since the pandemic. We convened Folk and Traditional Arts practitioners, State Arts Agency leaders, and provided the field with free, practical resources through our online Ideas Hub. We launched the Creativity News Desk, amplifying stories about arts and creativity in the Midwest, and announced our first set of awards for Midwestern creatives.

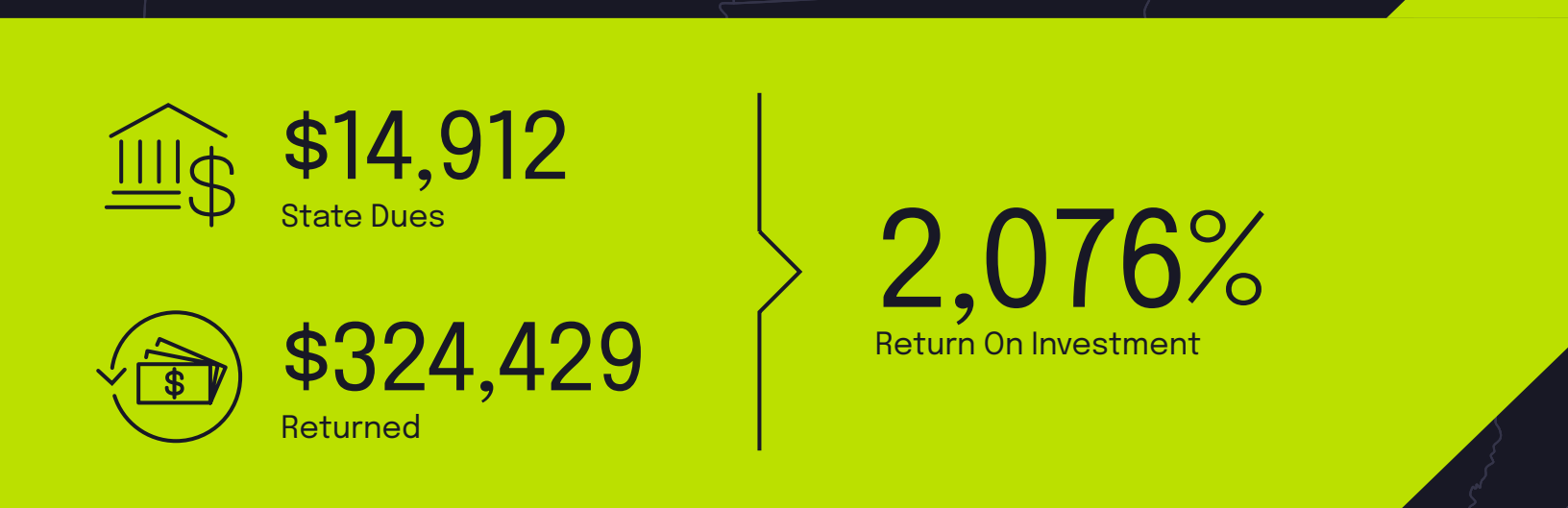
Looking back at FY2023, we're proud to report a 2,076% return on investment to North Dakota. We thank you for your support and look forward to our continued journey together.

A handwritten signature in black ink that reads "Torrie Allen". The signature is fluid and cursive.

Torrie Allen
President & CEO, Arts Midwest

North Dakota At A Glance

FY23: July 1, 2022 - June 30, 2023



See the last page of this report for a full breakdown of our FY23 investment in North Dakota.



Students drumming at an International Music Camp GIG Fund event in Dunseith, ND. Photo by Tim Baumann.

We invest time, funds, and resources in organizations that advance creativity in North Dakota.

<p>GIG Fund</p> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	<p>6 Organizations Supported</p>	<p>\$18,000 Awarded</p>	<p>2,882 Participants in North Dakota</p>
<p>NEA Big Read</p> <p>We partner with the National Endowment for the Arts to deliver the Big Read. The Big Read provides grants to organizations that bring communities together to read and discuss a book.</p>	<p>1 Organization Supported</p>	<p>\$20,000 Awarded</p>	<p>1,172 Participants in North Dakota</p>
<p>Special Initiatives - Regional</p> <p>The Midwest Arts XPO is a new arts conference created by Heartland Performing Arts, Inc., a coalition of Midwest arts presenters, agents, managers, and artists, following the discontinuation of the Arts Midwest Conference. To support the work of Heartland Performing Arts, Arts Midwest supported the organization with a one-time grant as start-up funding.</p>	<p>1 Organization Supported</p>	<p>\$13,889* Awarded</p>	

* Represents 1/9th of a \$125,000 grant



PANTHERS								
PANTHERS		PERIOD	GUEST		PANTHERS		GUEST	
188	8	8	188	8	188	8	188	
FOULS	T.O.L.	PLAYER FOUL	T.O.L.	FOULS	FOULS	T.O.L.	FOULS	
18	8	888	8	18	18	8	18	
SCORE		MATCH		SCORE		SCORE		

Glenburn Public School
 safe sports school
 2017 - 2020
 NIA

Okra Playground performing on a World Fest tour at Glenburn Public School in Glenburn, ND. Photo by Ashley Vanley Photography.

We support convenings, community artist residencies, and resource sharing opportunities in North Dakota.

<h3>World Fest</h3> <p>Through World Fest, we tour musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In FY23, World Fest artists engaged with communities in Wisconsin through in-person residencies and a one-time grant.</p>	22 Events	2,070 Participants	\$10,000 Awarded
<h3>We the Many</h3> <p>We support culturally connected and embedded organizations through We the Many. This community-based artist-in-residency program is hosted in three states across the Midwest. The program works directly with local organizational partners who have full financial and planning oversight of their community's artist residency.</p>	1 Organization Supported	\$100,000 Awarded	
<h3>Creativity News Desk</h3> <p>The Creativity News Desk amplifies stories about the power of arts and creativity in the Midwest. We commission stories from writers, photographers, videographers, illustrators, and podcasters across our region. We also support partnerships, grants, and learning opportunities for the media field.</p>	4 Stories Featuring North Dakota	301 Users in North Dakota	
<h3>Ideas Hub</h3> <p>We added eight new resources to the Ideas Hub, an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations.</p>	8 Resources Added	232 Users in North Dakota	

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Filling the Well

We launched five new episodes of Filling the Well, a podcast created to nourish, provoke, and inspire artists and arts leaders. Season Two features creatives and culture bearers living and working in rural areas.

4,200

Listeners
Across Region

National Leaders of Color Fellowship

We partnered with the other United States Regional Arts Organizations for this transformative leadership development experience that aims to establish multicultural leadership in the creative and cultural sector.

1

North Dakota
Participant

We provide opportunities for staff at our partner State Arts Agencies to connect, learn, and give feedback.

State Arts Agency Connections

We hold semi-annual SAA Executive Director summit meetings, bi-monthly video calls, and regular check-ins about our programs and grants. These conversations invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.

Folk and Traditional Arts Activities

We held a virtual networking session and invited representatives from each of our states to connect with peers and access professional development at South Arts' Folklife in the South Conference. We plan to continue inviting feedback from our State Arts Agency partners as we build future Folk and Traditional Arts opportunities.

Accessibility Support

We provide State Arts Agency accessibility coordinators with funding to attend the Leadership Exchange in Arts and Disability (LEAD®) conference.



T-shirt workshop led by Rochelle Wells at Sacred Pipe Resource Center in Mandan, ND, a We the Many community partner. Photo courtesy of Sacred Pipe Resource Center.

FY23 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Spring 2023	Bismarck Library Foundation, Inc.	Bismarck	At-Large	\$4,000
Special Initiatives - Regional	Heartland Performing Arts	N/A	N/A	\$13,889
NEA Big Read	Humanities North Dakota	Bismarck	At-Large	\$20,000
GIG Fund - Spring 2023	International Music Camp	Minot	At-Large	\$4,000
GIG Fund - Fall 2022	New Rockford Area Betterment Corporation	New Rockord	At-Large	\$2,500
GIG Fund - Fall 2022	North Dakota Museum of Art	Grand Forks	At-Large	\$2,500
GIG Fund - Fall 2022	Plains Art Museum	Fargo	At-Large	\$2,500
We the Many	Sacred Pipe Resource Center	Bismark	At-Large	\$100,000
GIG Fund - Fall 2022	The Human Family Inc.	Fargo	At-Large	\$2,500
World Fest	Williston Arts and Culture Association	Williston	At-Large	\$10,000
9 Organizations		6 Communities		\$161,889

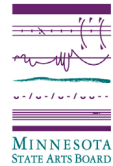
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$18,000
	NEA Big Read	\$20,000
	Special Initiatives - Regional	\$13,889
Programs	World Fest	
	Programming Costs	\$71,264
	Grants	\$10,000
	We the Many	
	Programming Costs	\$51,695
	Grants	\$100,000
	Creativity News Desk	\$28,202
	National Leaders of Color Fellowship	\$2,243
Services	SAA Summits	\$4,198
	Folk and Traditional Arts	\$1,439
	Accessibility Support	\$3,500
	Total services and grants	\$324,429
	FY23 State Dues	\$14,912
	Services and grants in excess of dues	\$309,517
	Return on Investment	2,076%

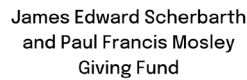
National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

Anne Romens

Vice President

anne.romens@artsmidwest.org

Cover: A student screenprinting a t-shirt at a workshop held at Sacred Pipe Resource Center in Mandan, ND, a We the Many community partner. Photo by Alicia Hegland-Thorpe.