



► FISCAL YEAR 2023

Return on Investment Report South Dakota





I want to express my sincere thanks for your continued partnership with Arts Midwest to amplify creativity across South Dakota.

Fiscal Year 2023 was full of growth for Arts Midwest. We unveiled a new brand, website, and strategic direction that envisions Midwestern creativity powering thriving, entrepreneurial, and welcoming communities.

Our work, the results of which you'll see reflected throughout this report, takes place across three pillars:

- **Support:** We invest in efforts that use creativity to connect people, ideas, and solutions.
- **Inform:** We share data and ideas to support Midwestern communities in being more visible, sustainable, and interconnected.
- **Celebrate:** We honor the people, places, and creative organizations that compose the Midwest.

In FY2023, we funded South Dakotan arts organizations through grant programs like the GIG Fund and resumed in-person World Fest tours for the first time since the pandemic. We convened Folk and Traditional Arts practitioners, State Arts Agency leaders, and provided the field with free, practical resources through our online Ideas Hub. We launched the Creativity News Desk, amplifying stories about arts and creativity in the Midwest, and announced our first set of awards for Midwestern creatives.

Looking back at FY2023, we're proud to report a 859% return on investment to South Dakota. We thank you for your support and look forward to our continued journey together.

A handwritten signature in black ink that reads "Torrie Allen". The signature is fluid and cursive.

Torrie Allen
President & CEO, Arts Midwest

South Dakota At A Glance

FY23: July 1, 2022 - June 30, 2023



8
Grants Awarded



8
Communities Reached



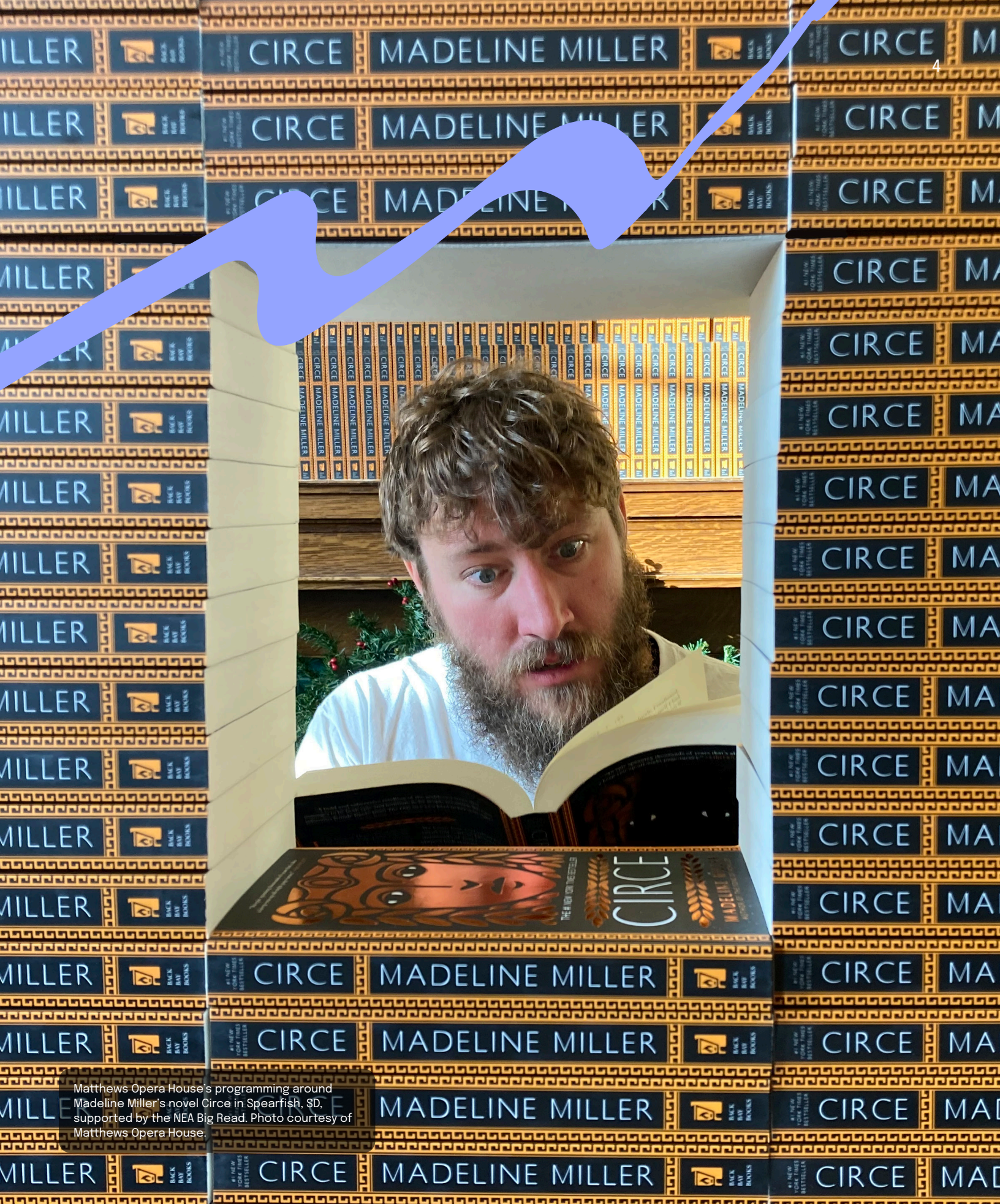
\$16,198
State Dues



\$155,301
Returned

859%
Return On Investment

See the last page of this report for a full breakdown of our FY23 investment in South Dakota.



Matthews Opera House's programming around Madeline Miller's novel Circe in Spearfish, SD, supported by the NEA Big Read. Photo courtesy of Matthews Opera House.

We invest time, funds, and resources in organizations that advance creativity in South Dakota.

<p>GIG Fund</p> <p>We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest. These flexible funds help organizations present artists in their community by supporting programming and touring costs.</p>	<p>7 Organizations Supported</p>	<p>\$18,500 Awarded</p>	<p>4,132 Participants in South Dakota</p>
<p>NEA Big Read</p> <p>We partner with the National Endowment for the Arts to deliver the NEA Big Read. The NEA Big Read provides grants to organizations that bring communities together to read and discuss a book.</p>	<p>1 Organization Supported</p>	<p>\$20,000 Awarded</p>	<p>943 Participants in South Dakota</p>
<p>Special Initiatives - Regional</p> <p>The Midwest Arts XPO is a new arts conference created by Heartland Performing Arts, Inc., a coalition of Midwest arts presenters, agents, managers, and artists, following the discontinuation of the Arts Midwest Conference. To support the work of Heartland Performing Arts, Arts Midwest supported the organization with a one-time grant as start-up funding.</p>	<p>1 Organization Supported</p>	<p>\$13,889* Awarded</p>	<p>* Represents 1/9th of a \$125,000 grant</p>



Students at Rock the Rez perform at a songwriting showcase, as covered in a Creativity News Desk story. Photo by Robert Bordeaux.

We support convenings, community artist residencies, and resource sharing opportunities in South Dakota.

<h3>World Fest</h3> <p>Through World Fest, we tour musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In FY23, World Fest artists engaged with communities in Wisconsin through in-person residencies and a one-time grant.</p>	26 Events	4,144 Participants
<h3>Creativity News Desk</h3> <p>The Creativity News Desk amplifies stories about the power of arts and creativity in the Midwest. We commission stories from writers, photographers, videographers, illustrators, and podcasters across our region. We also support partnerships, grants, and learning opportunities for the media field.</p>	6 Stories Featuring South Dakota	786 Users in South Dakota
<h3>Ideas Hub</h3> <p>We added eight new resources to the Ideas Hub, an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations.</p>	8 Resources Added	170 Users in South Dakota
<h3>Filling the Well</h3> <p>We launched five new episodes of Filling the Well, a podcast created to nourish, provoke, and inspire artists and arts leaders. Season Two features creatives and culture bearers living and working in rural areas.</p>	4,200 Listeners Across Region	

We provide opportunities for staff at our partner State Arts Agencies to connect, learn, and give feedback.

State Arts Agency Connections

We hold semi-annual SAA Executive Director summit meetings, bi-monthly video calls, and regular check-ins about our programs and grants. These conversations invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action.

Folk and Traditional Arts Activities

We held a virtual networking session and invited representatives from each of our states to connect with peers and access professional development at South Arts' Folklife in the South Conference. We plan to continue inviting feedback from our State Arts Agency partners as we build future Folk and Traditional Arts opportunities.

Accessibility Support

We provide State Arts Agency accessibility coordinators with funding to attend the Leadership Exchange in Arts and Disability (LEAD®) conference.



Dancers at the Annual Two-Spirit Powwow in Rapid City, SD, as covered in a Creativity News Desk story. Photo by Jaida Grey Eagle.

FY23 Grants Awarded

Grant Opportunity	Organization	City	Congressional District	Grant Amount
GIG Fund - Fall 2022	Brookings Arts Council	Brookings	At-Large	\$2,500
GIG Fund - Spring 2023	Brookings Chamber Music Society	Brookings	At-Large	\$4,000
Special Initiatives - Regional	Heartland Performing Arts	N/A	N/A	\$13,889
GIG Fund - Fall 2022	Lemmon Public Library	Lemmon	At-Large	\$2,500
GIG Fund - Fall 2022	Levitt at the Falls	Sioux Falls	At-Large	\$2,500
GIG Fund - Fall 2022	Meade County Senior Citizens Center Association	Sturgis	At-Large	\$2,500
GIG Fund - Fall 2022	Rushmore Music Festival	Rapid City	At-Large	\$2,500
GIG Fund - Spring 2023	South Dakota Historical Society Foundation	Pierre	At-Large	\$2,000
NEA Big Read	The Matthews Opera House	Spearfish	At-Large	\$20,000
8 Organizations		8 Communities		\$52,389

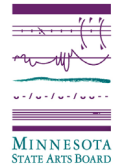
Arts Midwest leverages public and private dollars to bring services to our states.

Grants + Investments	GIG Fund	\$18,500
	NEA Big Read	\$20,000
	Special Initiatives - Regional	\$13,889
Programs	World Fest	
	Programming Costs	\$71,264
	Creativity News Desk	\$28,202
Services	SAA Summits	\$0 South Dakota did not attend the SAA Summit
	Folk and Traditional Arts	\$1,446
	Accessibility Support	\$2,000
Total services and grants		\$155,301
FY23 State Dues		\$16,198
Services and grants in excess of dues		\$139,103
Return on Investment		859%

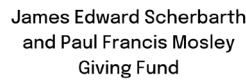
National Endowment for the Arts



State Arts Agencies



Foundations, Corporations, and Other Government Funders



Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

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Vice President

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Cover: Dancers at the Annual Two-Spirit Powwow in Rapid City, SD, as covered in a Creativity News Desk story. Photo by Jaida Grey Eagle.