

### FISCAL YEAR 2024

Return on Investment Report Indiana



### To the Indiana Arts Commission



I want to extend our heartfelt thanks for your continued partnership with Arts Midwest. Together, we are amplifying creativity across Indiana and beyond.

In FY2024, we took steps to make the arts more inclusive. We launched the Midwest Award for Artists with Disabilities, giving \$3,000 awards to support visual artists and help them build their careers.

Our Creativity News Desk shared stories about the power of Midwestern creativity, focusing on Native, rural, and communities of color. We published 120 stories from across the region and brought together the Creative Midwest Media Cohort for an inperson learning retreat.

We also advanced our shared commitment to building new partnerships with federal agencies. In FY24, we connected with organizations like USDA Rural Development and Health and Human Services, working to identify new opportunities for the Midwest's creative sector.

Throughout our grants, programs, and other services, we're proud to support creativity, arts, and culture in Indiana, delivering a 589% return on investment to your constituents in FY24. We're excited for what lies ahead.

Torrie Allen

President & CEO, Arts Midwest

## Our Supporters

#### **National Endowment for the Arts**



#### **State Arts Agencies**



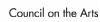


















### Foundations, Corporations, and Other Government Funders

MacKenzie Scott











James Edward Scherbarth and Paul Francis Mosley Giving Fund









Arts Midwest's activities are made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature general fund.

FY24: July 1, 2023 - June 30, 2024





Grants Awarded



15 Communities Reached



\$38,825



\$267,612

589%
Return On Investment

See the last page of this report for a full breakdown of our FY24 investment in Indiana.



## Grants Overview

We invest time, funds, and resources in organizations and individuals that advance creativity in Indiana.

Creative Midwest Media Cohort  We supported organizations in producing media projects that cover stories of Midwestern creativity through the Creative Midwest Media Cohort. This year-long pilot program included grants for storytelling projects and an in-person cohort convening in May 2024.	<b>1</b> Organization Supported	\$15,000 Awarded	<b>2</b> Participants in Indiana
GIG Fund  We distribute grants through the GIG Fund that support creative projects and educational events in the Midwest.  These flexible funds help organizations present artists in their community by supporting programming and touring costs.	<b>11</b> Organizations Supported	<b>\$41,500</b> Awarded	20,090 Participants in Indiana
Midwest Award for Artists with Disabilities  We support accessibility in the arts and celebrate Midwestern creativity through the Midwest Award for Artists with Disabilities. Awardees receive \$3,000 and are encouraged to use it toward growing their artistic career.	<b>1</b> Artist Supported	<b>\$3,000</b> Awarded	
NEA Big Read  We partner with the National Endowment for the Arts to deliver the NEA Big Read. The NEA Big Read provides grants to organizations that bring communities together to read and discuss a book.	<b>2</b> Organizations Supported	\$30,400 Awarded	2,911 Participants in Indiana
Shakespeare in American Communities  We partner with the National Endowment for the Arts to deliver Shakespeare in American Communities.  Grants support performances of and workshops about Shakespeare's plays in schools, community centers, and the juvenile justice system.	<b>1</b> Organization Supported	\$25,000 Awarded	2,227 Participants in Indiana



## Programs Overview

We support convenings, community artist residencies, and resource sharing opportunities in Indiana.

Creativity News Desk  The Creativity News Desk amplifies stories about the power of arts and creativity in the Midwest. We commission stories from writers, photographers, videographers, illustrators, and podcasters across our region.	14 Stories Featuring Indiana	5,516 Readers in Indiana
Ideas Hub  We added ten new resources to the Ideas Hub, an online collection of free, curated articles and tools that help creative leaders foster growth within their organizations.	790 Readers in Indiana	
Jazz Road  We partnered with South Arts on Jazz Road, an artist- centric touring and residency grants program that works to spread jazz throughout the country. In September 2023, Arts Midwest held an Artistic Career Workshop in Minneapolis, MN for jazz artists to expand and enhance their careers.	2 Artists Supported	\$20,254 Awarded



## Programs Overview

We support convenings, community artist residencies, and resource sharing opportunities in Indiana.

National Leaders of Color Fellowship  We partnered with the other United States Regional Arts Organizations on this professional development and networking initiative that aims to support multicultural leadership in the creative and cultural sector.	1 Indiana Participant	
We supported communities in creating artist residency experiences through We the Many. Hosted in three states across the Midwest between 2022-2024, the program encouraged the exchange of voices, cultures, and ideas relevant to each community.	1 Organization Supported	1,157 Participants in Indiana
World Fest Through World Fest, we tour musicians to Midwestern communities to foster an understanding of and appreciation for global uniqueness and differences. In FY2024, World Fest artists engaged with communities in Indiana through weeklong in-person residencies.	16 Events	2,684 Participants in Indiana



### Services Overview

We provide opportunities for staff at our partner State Arts Agencies to connect, learn, and give feedback.

#### **State Arts Agency Connections**

We hold semi-annual SAA Executive Director summits, bi-monthly video calls, regular check ins about our program and grants, and we gather when able at events like the NASAA Assembly. These conversations invite our members to discuss challenges and opportunities facing them, share ideas and resources, and consider future strategies for action. Our Board of Directors includes two SAA Executive Directors, who bring their expertise to Board meetings and discussions.

#### **Federal Agency Work**

Arts Midwest partners with the Midwest state arts agencies to build relationships with representatives of federal agencies. In FY24, this work included continued research into federal funding opportunities throughout the year; planning meetings to determine next steps with federal agencies; meetings with representatives of the National Endowment for the Arts, USDA Rural Development, Health & Human Services, and Economic Development Administration; and presenting on Arts Midwest and the Midwest State Arts Agencies to the Chicago Federal Executive Board.

#### **Accessibility Support**

We provide State Arts Agency accessibility coordinators with funding to attend the Leadership Exchange in Arts and Disability (LEAD®) conference.

#### **Site Visits**

Our staff visited Indiana for 12 days this year for We the Many, World Fest, GIG Fund, and Jazz Road programming.

## Creativity News Desk

We collaborate with a network of writers, photographers, videographers, and illustrators to amplify impactful stories of arts, culture, and creativity in the Midwest.



### Overcoming Addiction Sometimes Starts With a Meal and Art

By Mandy Shunnarah

How a community in Indiana is bringing creativity and other much-needed resources to adults in recovery, one meal and art class at a time.



### Meet Dani Tippmann, a Native Plant Tradition Bearer

By Lauren Caggiano and Rachel Von Stroup

A member of the Miami (Myaamia) Tribe of Oklahoma, Tippmann's work brings people together through plants, culture and sense of community.



# An Arab Indy Culture Tour with Historian Edward Curtis IV

By Mandy Shunnarah

There's a century-old history of Arab life and culture in Indianapolis. The author shares some of the city's rich Arab history, and its cultural and culinary treasures.





### FY24 Grants Awarded

Grant Opportunity	Grantee or Awardee	City	Congressional District	Grant Amount
GIG Fund	Beachfront Dance School	Gary	1	\$3,000
GIG Fund	Columbus Area Arts Council	Columbus	6	\$4,000
GIG Fund	Fonseca Theatre Company	Indianapolis	7	\$4,000
GIG Fund	Fort Wayne Dance Collective	Fort Wayne	3	\$4,000
GIG Fund	Indianapolis Chamber Orchestra Ince	Indianapolis	7	\$4,000
Shakespeare in American Communities	Indy Shakes	Indianapolis	7	\$25,000
GIG Fund	IndyFringe	Indianapolis	7	\$4,000
Creative Midwest Media Cohort	Input Fort Wayne	Fort Wayne	3	\$15,000
NEA Big Read	Kurt Vonnegut Memorial Library	Indianapolis	7	\$20,000
Midwest Award for Artists with Disabilities	Larissa Danielle	Bloomington	9	\$3,000
GIG Fund	Lotus	Bloomington	9	\$4,000
GIG Fund	Lubeznik Center for the Arts	Michigan City	1	\$2,500
Jazz Road	Monika Herzig's Sheroes	Bloomington	9	\$15,000
Jazz Road	Natalie Boeyink with Batuquê Trio	Bloomington	9	\$5,254
GIG Fund	Perceptions	North Vernon	9	\$4,000
NEA Big Read	South Bend Museum of Art	South Bend	2	\$10,400
GIG Fund	Under the Beams Concert Series	New Harmony	8	\$4,000
GIG Fund	Viva! Maya Culture Festival	Bloomington	9	\$4,000

18 Awardees \$135,154



### 2024 Indiana Finances

Arts Midwest leverages public and private dollars to bring services to Indiana.

Grants + Programs	GIG Fund	\$41,500
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	NEA Big Read	\$30,400
	Shakespeare in American Communities	\$25,000
	Midwest Award for Artists with Disabilities	\$3,000
	World Fest	
	Programming Costs	\$61,407
	We the Many	
	Programming Costs	\$24,022
	Creativity News Desk	
	Programming Costs	\$38,585
	Grants	\$15,000
	National Leaders of Color Fellowship	
	Programming Costs	\$2,113
	Jazz Road	
	Programming Costs	\$1,869
	Grants	\$20,254
Services	SAA Summits	\$3,128
	Accessibility Support	\$1,333
	Total services and grants	\$267,612
	FY24 State Dues	\$38,825
	Services and grants in excess of dues	\$228,787
	Return on Investment	589%



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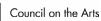


















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### Thank You

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

#### **Anne Romens**

Vice President <a href="mailto:anne.romens@artsmidwest.org">anne.romens@artsmidwest.org</a>

Cover: A Moving Sound performs at a school assembly for elementary students during their World Fest residency in Sullivan, Indiana. Photo by Suncast Studios.

