

Theory of Change

Arts Midwest strives to build unprecedented opportunity across the Midwest by advancing creativity. Our work is guided by our values: togetherness, integrity, and learning.

Support

We invest in efforts that use creativity to connect people, ideas, and solutions

LEADING TO

More funding to support
Midwestern creativity and
more equitable distribution
of those funds

RESULTING IN
Increased opportunities
to experience Midwestern
creativity and culture

Inform

We share data and ideas to support Midwestern communities in being more visible, sustainable and interconnected.

LEADING TO

Stronger
arts organizations
and leaders

RESULTING IN
Increased confidence,
capacity and sustainability for
creative, community-driven
work across region

Celebrate

We honor the people, places, and creative organizations that compose the Midwest.

LEADING TO

More content about
arts, culture, and creativity
across the Midwest

RESULTING IN
Greater understanding of the
presence, vibrance, and diversity
of Midwestern creativity.

Through these changes, we expect Midwestern creativity will power:

Thriving
Communities

Entrepreneurial
Communities

Welcoming
Communities